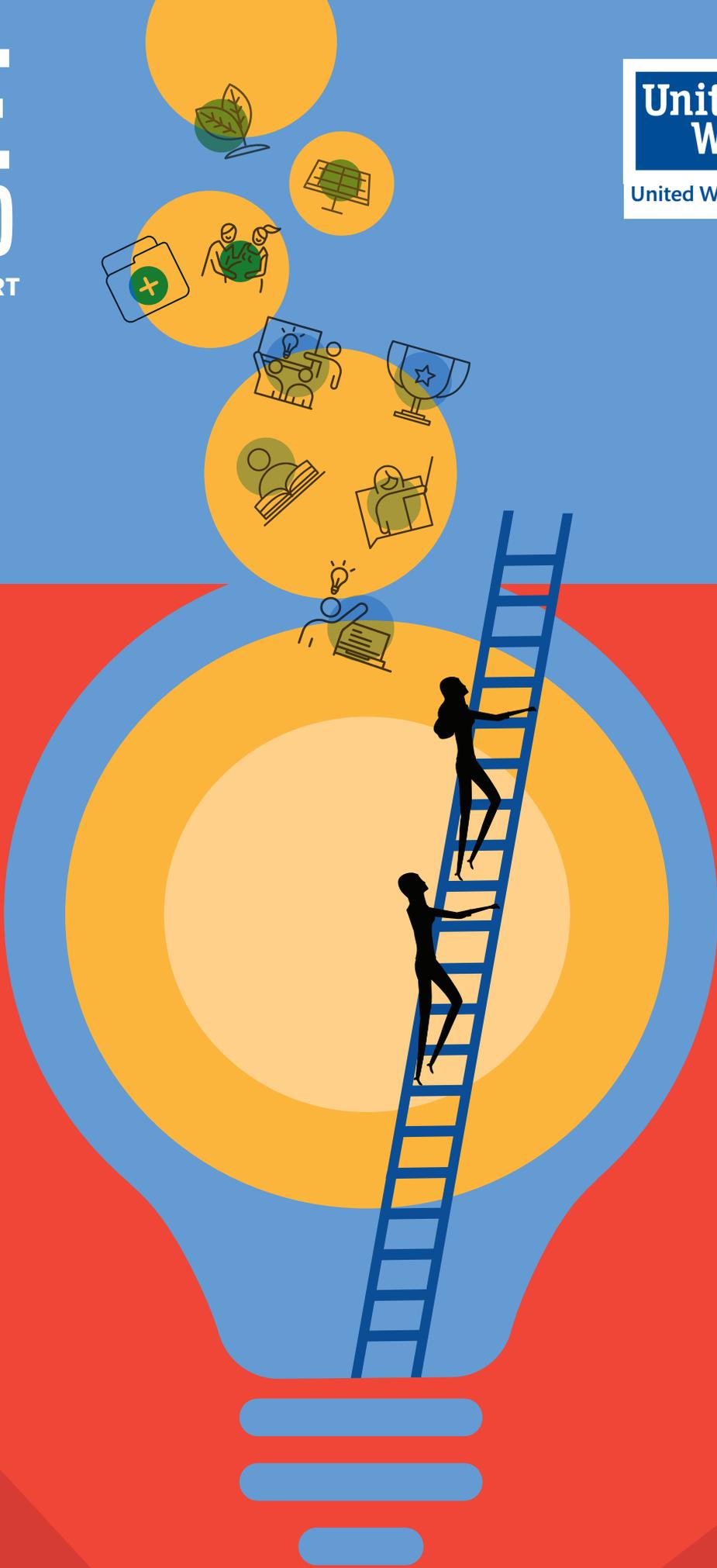
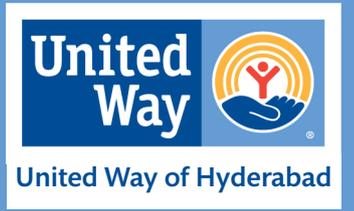
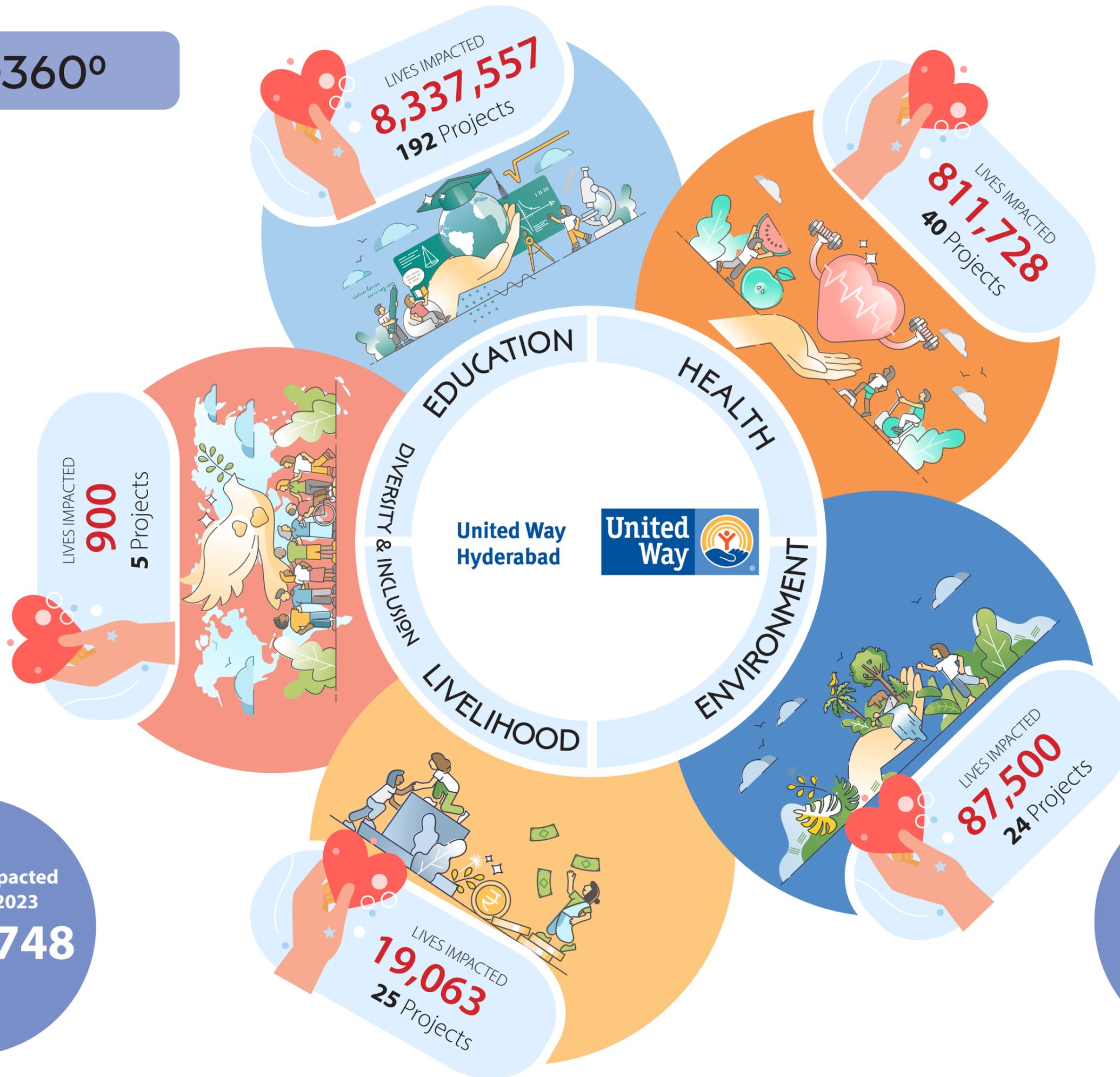


# LIVE UNITED

ANNUAL REPORT  
2022-2023





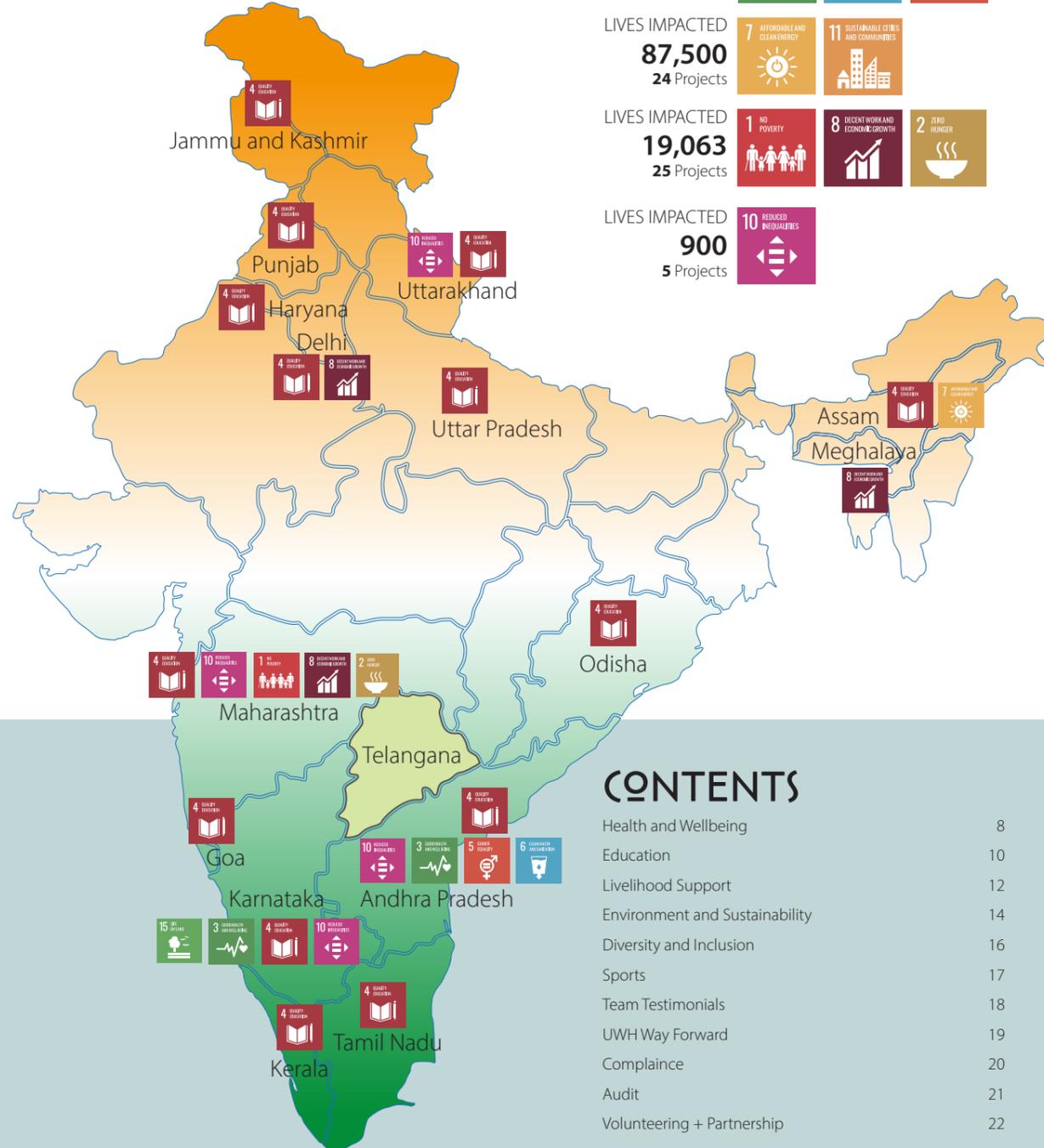
Total Lives Impacted  
in FY 2022-2023  
**9,256,748**

Total Number  
of Projects  
**286**

# GEOGRAPHIC SPREAD ACROSS INDIA

# GEOGRAPHIC SPREAD ACROSS TELANGANA

LIVES IMPACTED  
**9,256,748**  
286 Projects



LIVES IMPACTED  
**8,337,557**  
192 Projects

LIVES IMPACTED  
**811,728**  
40 Projects

LIVES IMPACTED  
**87,500**  
24 Projects

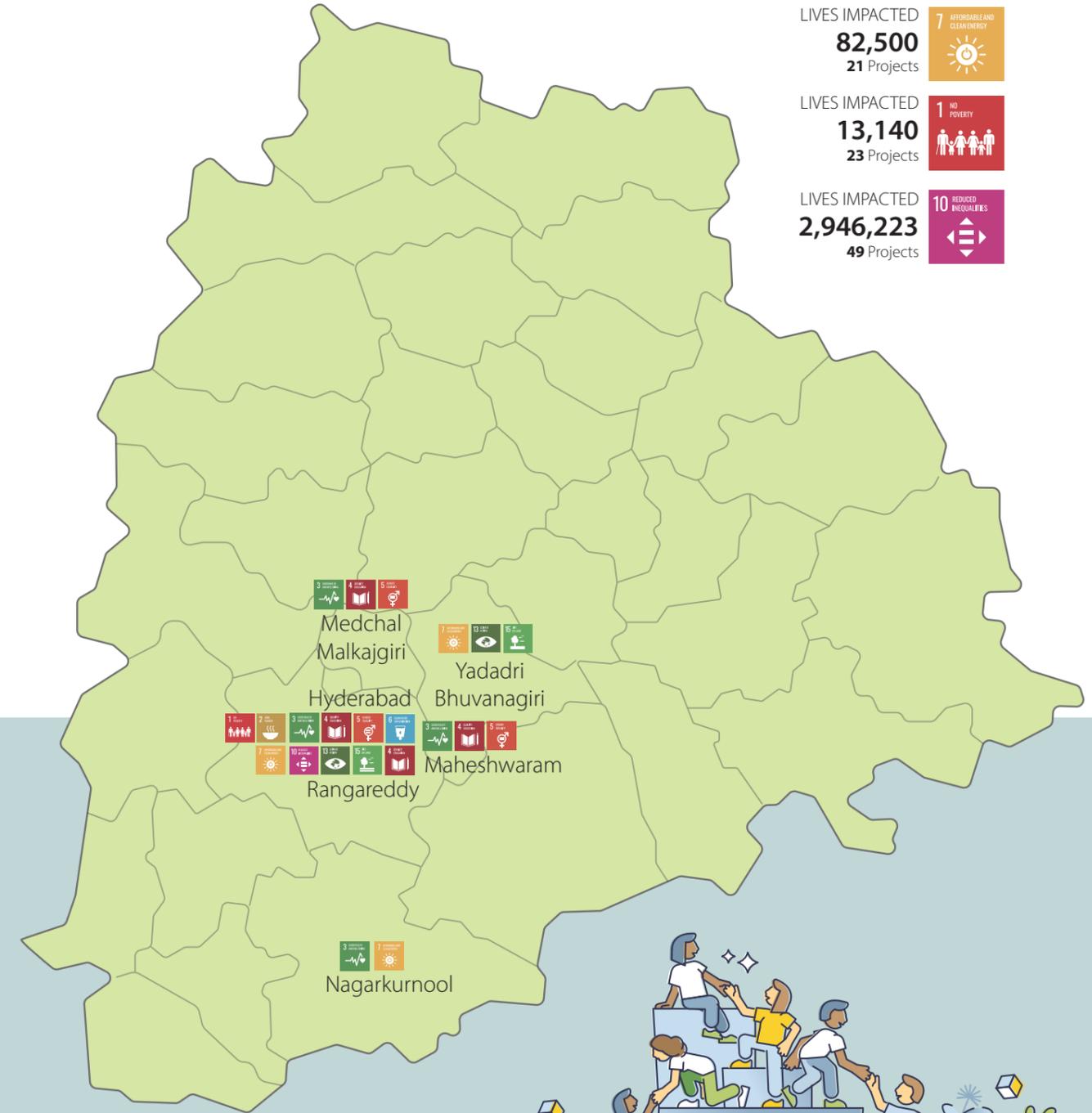
LIVES IMPACTED  
**19,063**  
25 Projects

LIVES IMPACTED  
**900**  
5 Projects

### CONTENTS

Health and Wellbeing	8
Education	10
Livelihood Support	12
Environment and Sustainability	14
Diversity and Inclusion	16
Sports	17
Team Testimonials	18
UWH Way Forward	19
Compliance	20
Audit	21
Volunteering + Partnership	22

LIVES IMPACTED  
**9,243,849**  
256 Projects



LIVES IMPACTED  
**8,339,609**  
173 Projects

LIVES IMPACTED  
**808,600**  
39 Projects

LIVES IMPACTED  
**82,500**  
21 Projects

LIVES IMPACTED  
**13,140**  
23 Projects

LIVES IMPACTED  
**2,946,223**  
49 Projects



## BOARD MEMBERS OF UNITED WAY OF HYDERABAD



**Dr. Pendyala Kiranmai Dutt**  
VP HR, UPS Global Technology Center



**Ms. Amala Akkineni**  
Chairperson, Blue Cross of Hyderabad



**Ms. Chitra Sood**  
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Deloitte India (Offices of the US)



**Mr. Sridhar Chunduri**  
VP, Application Engineering Salesforce



**Mr. Daggubati Suresh Babu**  
MD, Suresh Productions

## MESSAGE FROM THE CEO AND CHAIRPERSON



**REKHA SRINIVASAN**  
CEO

Dear Friends and Well-wishers,

For the first time in the last 3 years, we didn't do projects related to COVID relief work. We reconnected with the Department of Education, Women and Child Welfare, Higher Education, Public Health and Municipalities to align our work with their plan. We also connected with donors, who have walked along with us through the COVID crisis to revisit the programs we were doing and prioritise what is critical. We found heightened interest in environmental sustainability. Most of us felt the urgency and rigor with which we need to move forward to tackle three interconnected issues of environmental sustainability, strengthening practices around governance and leadership and social inclusion. This led us to strengthen verticals on Diversity, Equity and inclusion (DEI) and Environmental Sustainability. We have started actively fundraising for these projects and created forums for public discourse. The plan is to expand this work in the next year. Our work on Skilling and Employability has gained a lot of traction. We have compiled a curriculum that created a pool of master trainers, who have enabled us to scale this program. Our partnership with the Government Department of Education, Social & Tribal Welfare Board, Higher Education, Forestry & Biodiversity Board, Women and Child and GHMC has strengthened. Our work on waste resource management has got us to work closely with various Municipal administrations outside Hyderabad. All this has been possible because of enhanced trust that our donors have in us as well as stellar colleagues and Board members. We promise to keep up this trend and will keep innovating to stay relevant.

Regards,

Rekha Srinivasan  
CEO



**DR. PENDYALA KIRANMAI DUTT**  
Chairperson

Social-Impact Efforts That Create Real Value

**Be the change you wish to see in the world.** — Mahatma Gandhi

Dear Corporate Donors, NGO Partners, officials, and representatives of the state Government of Telangana, and UWH employees, fellow Board members, and Advisors

We at the United Way of Hyderabad (UWH) believe that "A life is not important except in the impact it has on other lives." In every day, there are 1,440 minutes. That means we have 1,440 daily opportunities to make a positive impact.

**As we lose ourselves in the service of others, we discover our own lives and our own happiness.** — Dieter F. Uchtdorf

The year that's gone by, post pandemic, we at UWH have led 286 unique projects, (e.g., large scale STEM projects conducted in 190 schools is considered 1 unique project) resulting in 9million/90 Lakh lives impacted. We as a Board have charted the course of creating real value in the social impact space and have been recognized by various stakeholders. I am very proud to share that we are the first NGO in the state of Telangana to work on waste management projects in partnership with municipalities. Emergence of UWH as thought leader for the sector in the region is heartening to note. CSR partnerships have moved from UWH being an implementation partner alone to strategic decision-making partner for companies in corporate philanthropy and employee volunteering space.

Team strength has grown (40 full time and 100+ consultants working on various projects). Greater focus on DE&I & Environmental sustainability. Several projects that include job creation, improved access to education and healthcare, environmental conservation efforts, and cultural preservation initiatives, and thought leadership discourses/ forums leading to actionable white papers were initiated during the year.

**I am only one, but I am one. I cannot do everything, but I can do something. And I will not let what I cannot do interfere with what I can do.** — Edward Everett Hale, U.S. Author, Historian, "A Man Without a Country"

Dr. Pendyala Kiranmai Dutt

Honorary Chairperson

United Way of Hyderabad Board

# HEALTH AND WELLBEING

If the pandemic taught us anything, it is that the healthcare infrastructure in this country can be supported effectively by non-profit organisations. Taking our learnings and further expanding our efforts on health and well-being, we engaged in several initiatives this year.

## CARE HOMES

Our country has a large network of care homes for vulnerable people including children, people with medical conditions such as HIV and elderly people, largely run by non-profit organizations. They provide basic needs such as food, shelter and clothing to people, along with medical treatment and avenues for social interaction. Due to budgetary constraints, the care homes are sometimes understaffed/under-equipped. This year, we provided financial support to 33 care homes for children and the elderly, reaching 3,346 people. We have also provided in-kind donations of 50 oxygen concentrators to 12 elderly care homes. We feel honoured to be able to support the good work done by care homes, providing safe, comfortable and enabling spaces for vulnerable members of our society.

## NUTRITION

Anganwadi centers are central to the Integrated Child Development Scheme (ICDS), a comprehensive initiative targeting the holistic development of children under 6 and the well-being of pregnant and lactating mothers. We run an Anganwadi program called Born Learning that supplements ICDS service delivery through infrastructure, nutrition and education interventions. We rely on close relationships with ICDS supervisors and CDPOs as well as individual Anganwadi teachers, to leverage the unparalleled reach of the State and augment the system so that it works better for children.

Nutrition is a topic where proper awareness and execution of good practices can make a huge difference in the life of children. Simple information such as different food groups, daily requirements of nutrients, good food purchase choices is often not organically available to caregivers. Our community-oriented nutrition awareness



▲ Nutrition Awareness Session on Antenatal Care (ANC), Postnatal Care (PNC), Menstrual Health & Hygiene for Pregnant and Lactating Mothers at an Anganwadi Center in Borabanda, Hyderabad



People in care homes also often lack interaction with people from the outside world, which we strive to provide through curated volunteering activities for corporate employees.

“UWH facilitated 36 volunteering activities that helped 1450 employees clock more than 3000 volunteering hours. UWH team has a huge list of activities employees can be engaged in and provide excellent support to corporates to maximise impact. Incredibly happy to have partnered with UWH for our employee impact programs.” - Srichandana Nagoji, Salesforce

“I see the supportive people visiting to our care home regularly, those people gave me the inspiration to aim for IT professional and I am studying to become the same”, says Adi Lakshmi, a beneficiary of UWH support at the Desire Care Home for HIV positive individuals.



Vision and Weight Screening for Anganwadi Children



sessions make people aware of these aspects and their importance in the lives of all people, particularly children.

This year, we worked with 524 mothers to improve their nutrition awareness levels and strengthen their knowledge on issues such as mother and child health and malnourishment. We also screened children for malnutrition and provided nutrition kits for children suffering from severe/moderate-acute malnutrition (SAM/MAM). Our field team engaged one-on-one with mothers of SAM/MAM children to build their knowledge, aptitude and practice in giving appropriate care to the children. We also promote kitchen gardening at community level and in Anganwadis, to improve access to nutritious vegetables, which are otherwise missing from their diets.

Our work with children and young mothers invigorates us as a team and provides moments of joy that rejuvenate us and inspire us to give our best every day.

## EQUIPMENT SUPPORT TO HOSPITALS

Government hospitals and PHCs provide free or subsidized medical care to a large section of our population. During the Covid-19 pandemic, one of our most intensive and successful programs was equipment support to these hospitals and clinics. As the pandemic waned this year, so did a lot of support to these essential institutions from the social sector. Even as the world emerges from the pandemic, we at UWH continued our engagement with hospitals and clinics, to ensure that they too emerge stronger and better equipped to support public health.

The Telangana State Road Transport Company (TSRTC)

hospital serves as a preventive and curative health care facility for over 5 lakh people, including employees, their families, students of the nearby Osmania University as well as over 20 bastis in the area. In 2021-22 it was identified as one of the COVID care centers in the city, and UWH had provided a 10-bed ICU facility for this purpose. This year, with the support of Infosys Foundation, we created a 20-bed ICU block to strengthen the hospital and revitalize the service it provides to the community. Today, the hospital has a daily footfall of over 1000 people, of which over half are served free of cost.



▲ Successful Inauguration of a 20-Bed ICU at the Telangana State Road Transportation Corporation Hospital in Tarnaka, Hyderabad



▲ Distribution of Medical Equipment Kits to TSRTC Health Volunteers



## CASE STUDY: TRANSFORMING LIVES THROUGH NUTRITION AWARENESS

Charvika, a young child enrolled as a THR (Take-Home Ration) beneficiary at the Azad Nagar Anganwadi Center. Her journey is a testament to the power of knowledge and nutrition awareness.

At just one year old, Charvika weighed a 5 kgs, causing concern for her mother. Believing that daily egg consumption was sufficient, her mother couldn't fathom why Charvika wasn't gaining the appropriate weight for her age. It was a turning point when Charvika's mother began attending nutrition awareness sessions. There, she discovered that the root issue lay in Charvika not receiving adequate nutrients. She learned about the critical role of "balamrutham" in her daughter's development. Charvika's mother not only understood the importance of balamrutham but also how to incorporate it into their daily meals. This revelation brought about a significant transformation, as Charvika started receiving the nourishment she needed regularly.

# QUALITY EDUCATION

Education in India is primarily provided by public schools controlled and funded by the government at central and state levels. Free and compulsory education is provided as a fundamental right to children aged 6 to 14. Unfortunately, many public schools have poor, aging or inadequate infrastructure and limited learning facilities. This has been a persistent problem in many schools, and pandemic-related disruptions further exacerbated the loss of learning opportunity afforded to millions of students in public schools.

This year, we redoubled our efforts towards improving the quality of education imparted through public schools. Our goal was to help rebuild and strengthen these institutions and offer better educational opportunities to children. Our programs included modernizing of infrastructure, fundraising support for affordable schools and deployment of STEM-focused infrastructure. We also supported over 300 students with scholarships for higher education, so that financial needs would not obstruct their chance of academic success.



▲ Government Primary School Yadaram has been transformed as part of our School Transformation Program, with upgraded facilities and improved education quality.

## SCHOOL INFRASTRUCTURE PROGRAM

Our infrastructure program was implemented in 17 primary schools and 18 high schools in Telangana and Karnataka, and included school painting, carpentry work, electrical work, WASH facilities, seepage corrections, sports facilities and kitchen gardens. Thanks to the generous support of our corporate partners and the incessant efforts of our field team and vendor partners, these schools have been transformed to offer conducive learning environments to students.



▲ Mangal Parishad Primary School Ponnal has been transformed as part of our School Transformation Program, with upgraded facilities and improved education quality.

## STEM-FOCUSED INTERVENTIONS

Students in state run schools often come from first generation learner families, with low income and limited exposure to professional careers, especially in the sectors of Science, Technology, Engineering and Math. Limited resources in public schools translate to inherent limitations in the type and quality of STEM exposure offered to students during their schooling. As a result, students from government-run schools are often at a disadvantage with respect to their peers from better-equipped schools.

In order to bridge this gap, our STEM intervention program equips government schools with STEM infrastructure, such

as labs and libraries, and improves teachers' proficiency in integrating STEM approaches into the classroom. After successful implementation of the programme in Hyderabad district in previous years, we expanded to rural and semi-urban areas of two neighbouring districts (Medchal and Ranga Reddy) this year. Together with our technical partners, we successfully implemented the STEM Aaqriti program, reaching nearly 26,000+ government school children, 8,221 SMC members, 12,825 parents and 516 Teachers in the year 2022-2023. We also implemented three other STEM projects at government schools in Ranga Reddy and Bhupally districts.

## SCHOOL-CENTERED COMMUNITY DEVELOPMENT (SCCD)

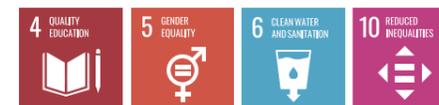
Our SCCD program is a holistic program involving children and youth from birth to 25 years of age, executing interventions in Anganwadis, schools, colleges and youth resource centers to facilitate good education and improve future career prospects. This year, we executed the program in Amberpet mandal in Hyderabad district. In the Anganwadi centers we ran a

school-readiness program so that the preschool experience of children was revitalized. We provided them with the essential skills they would need for academic success in schools. Primary and secondary schools were connected into clusters, promoting inter-school collaboration and sharing of resources to improve educational outcomes. The Youth Resource Centre has worked with adolescents and young people running programs on gender, interfaith, youth development, and also running computer classes, life skills sessions, career counselling seminars, arts and crafts workshops, and leadership camps with participants from Amberpet community.

We organized a mandal-level science fair for school children, a 3-day workshop on 'Life skills for employability' for degree college girls as well as exposure visits to the Nehru Zoological Park, Salar Jung Museum and the Center for Cellular and Molecular Biology (CCMB).



Children showcasing their project prototypes at a science fair exhibition



## SCHOLARSHIP PROGRAM

Our need and merit-based scholarship program is very close to our hearts, as it represents our core mission of providing underprivileged people with an opportunity to escape poverty and live fulfilling and productive lives. This year, we could support over 300 students in their academic journeys in some of the premier educational institutions of the country. Their dedication and energy inspires us to work harder to reach even more deserving students every year.



▲ Presentation of merit scholarship certificates to deserving students



To introduce myself I would say I am a proud recipient of the URAM Scholarship. I had never thought that I would ever be able to get such an opportunity but I am grateful to Micron Technology and UWH to have chosen me. I have loved their process as there was hardly any difficulty right from filling the form till receiving the amount. I think you are doing a great job empowering women students and helping them out. Hope it continues. Once again thank you for choosing me. I got placed at Citibank with a package of 13.5 lakhs.

*Aditi Bhardwaj, Bachelor Of Technology In Computer Engineering, Cummins College Of Engineering, Nagpur | Awarded - URAM Scholarship*



As a student of JNTUH College of Engineering Jagtial, I came across the DST scholarship from social media and decided to pursue it. The process was so smooth, and everything was very well executed. I am glad to have received the scholarship and would like to thank UWH and DST for providing me with this scholarship which supports me in pursuing my B.Tech. I have always been very inspired by my parents, who motivated me. They have been the guiding force behind all that I have been able to achieve till date! Believe in yourself, and anything is possible! I got placed in TCS with an annual salary of 7 Lakhs.

*Nalla Shrisha, JNTUH College of Engineering Jagtial, Computer Science Engineering | Awarded - DST Scholarship*

# SKILLING AND EMPOWERMENT

Financial stability is one of the guiding focus areas of United Way of Hyderabad. Access to a stable income allows for a life led with dignity. Our skilling and empowerment projects involve a variety of initiatives aimed at promoting financial stability among youth enrolled in colleges, unemployed youth, and women in urban, semi-urban, and rural areas.

Our work with women focuses on building entrepreneurial spirit through capacity building in both vocational and business related skills. This year, women through our programs have established businesses such as tailoring shops and cooked meals, among others. These programs have helped build their confidence, and to garner respect in their families and communities.

India boasts the world's largest youth population, comprising approximately 66 percent of its total. Unfortunately, 30% of this population aged 15-24 years are not engaged in any form



of employment, education or training. Our "HUNAR" skilling centers engage with unemployed youth in urban communities to provide them with basic life skills, computer skills, and through support for employment. We provided support to over 700 students at Narsingi, Musheerabad, Kukatpally centres and Khairatabad Degree college, Jagatgirigutta & Chaitanyapuri - Telangana Social Welfare Residential Degree Colleges this year.



▲ Career counseling for Data Science course trainees by corporate employee volunteers



▲ Ceremony celebrating the graduation of 125 girl students in Data Science, supported by Wells Fargo



▲ Mega Job Drive

Skilling program	No. of Students	
Data Science	225	Girls - 193 Boys - 32
Full Stack	45	All girls
Basic Computer & Communication skills	700	Girls - 600 Boys - 100



We work closely with Telangana Social Welfare Residential Educational Institutions Society to provide basic communication and technical skills to undergraduate students. Our work with colleges and TSWREIS includes:

- Job drives, career counselling
- Technical courses and future ready skills such as data science, full stack programming
- Interfacing with volunteers
- Providing students with access to opportunity, social capital, and support that they lack



▲ MoU Exchange between UWH & Telangan University



▲ Signing MoUs with Telangana State Social Welfare Residential Educational Institutions, Telangana University and United Way of Hyderabad



▶ MoU Exchange between UWH & TSWREIS

# ENVIRONMENT & SUSTAINABILITY



Climate change and sustainability are the defining challenges of our times, forming a throughline in most of the social phenomena that our organization addresses. Across the world, we see livelihoods, health and community resilience being challenged by climate change, even as sustainability initiatives make their way to boardrooms of large and small companies and governments. As the pandemic waned this year, we identified environment and sustainability as one of the key areas for community impact in the future, and took on more projects in this vertical. We redoubled our

Wake the Lake campaign for conservation of local water bodies, undertook several high density plantation projects to improve green cover, executed renewable energy installations at schools and institutions in Telangana, Karnataka and Assam. For the first time, we also started two solid waste management projects in coordination with municipalities in Yadadri and Peerzadiguda, near Hyderabad. Environmental sustainability is at the core of our values as an organization, and we will continue to zealously grow our efforts in this area in the coming years.

## WATER CONSERVATION AND LAKE REJUVENATION

Conservation of groundwater and surface water bodies is a key element of sustainability initiatives across cities and villages globally. Doing our bit for the water bodies of Hyderabad, we have taken up rejuvenation of three lakes, Mullakathuva, Ranglalkunta and Barlakunta, under our Wake the Lake campaign. The primary issue causing lake contamination and aesthetic challenges at many Hyderabad lakes is the accumulation of silt and dirt over the years. Our intervention includes diversion of sewage, dewatering and desilting of the lake followed by civil interventions and beautification to improve the condition of lakes. We closely involve local communities in our efforts, forming lake protection committees that ensure that the lake is maintained properly even after our work is completed. Lakes also offer an important avenue for corporate volunteering, forming an important and well-appreciated component of our volunteering event portfolio.



▲ Comprehensive restoration of Kothakunta lake supported by Genpact

## HIGH-DENSITY PLANTATION

In the fight against climate change, it is clear that emissions reductions will no longer be adequate. There is an urgent need to create and maintain carbon sinks that sequester carbon dioxide from the air, improve local ecological balance and preserve and strengthen biodiversity. However, India ranks among the lowest in the world in terms of green cover. Afforestation on common lands in urban and rural areas can contribute towards global climate change mitigation efforts, and provide ecological benefits to the local area. High-density plantation approaches enable the creation of forests over small or large tracts of land in a rapid manner.

In alignment with the state afforestation program Telangana Ku Haritha Haram, we have executed 14 projects on high-density plantation or median plantation in various areas of Hyderabad. We are inspired by the Miyawaki plantation technique, developed by Japanese forestry expert Akira Miyawaki, which has shown remarkable success in creating diverse and dense forests in a short span of time. We have planted 4000 trees of 60 varieties over 1 acre of land at Dr. B.R. Ambedkar Open University, and 7000 trees at Hyderabad Central University. We



▲ Employee Volunteer-Driven Sapling Plantation Initiative

## WASTE RESOURCE MANAGEMENT

Cities, towns and villages across India are grappling with one of the most pressing issues of this century – what to do with the waste we generate every day. UWH promotes a change in the community thought process about waste – thinking of waste as a resource rather than a problem. Recyclable materials contained in dry waste are valuable and can promote circular economy and sustainable living. Biodegradable materials, if diverted from landfill, can serve as a truly renewable energy source. It can also be converted into rich organic manure that can help improve soil carbon levels and agricultural productivity.

This year, we made our first foray into the challenging but satisfying work of waste resource management, working with two municipalities (Yadadri and Peerzadiguda) on community outreach and establishment of integrated waste resource management centers with proper equipment and training. Our community outreach efforts were greatly appreciated by local governments and people. Equipment support included shed

construction, shredding and baling equipment for processing different streams of municipal solid waste. Even as our multi-year projects continue, we take pride in the fact that we are among few social organizations active in this space, underlining our solid commitment to environmental sustainability.



▲ Community-Level Waste Segregation Awareness in Yadadri Municipality

## RENEWABLE ENERGY



▲ Installation of solar-powered street lights

Large swathes of rural India have limited access to electricity, with over 240 million people lacking adequate access to grid electricity. Even when villages are electrified, the grid is often not reliable, and institutions such as schools, Anganwadis and primary health centres may still not get enough power to run appliances of basic necessity. Street lighting is often poor and limited, impacting safety of community members. Agriculture and allied livelihoods, such as small scale food processing and retail stores are also greatly limited by the absence of reliable electricity.

Solar photovoltaic electrification (on-grid/off-grid) can be a

game-changer in the area of rural electrification. Installation of infrastructure, O&M training and awareness programmes can not only help communities get access to sustainable electricity, but also create local champions for the cause of environmental sustainability. Solar electrification can also add avenues for innovative technologies such as digital education to be brought to classrooms in rural public schools, enabling greater student engagement and exposure.

This year, we undertook four projects on solar electrification of villages across Telangana, Karnataka and Assam. Collectively, we installed about 25 kW of solar electricity capacity in addition to devices and digital learning infrastructure in schools. We are honoured to be supported wholeheartedly by our corporate partners as well as local governments, as we support children and adults build back better after the pandemic, leapfrogging on their way to sustainable development.



▲ Introducing the Any Time Bag Machine: Say no to plastic bag and start using cloth bag

## KICK PLASTIC...BUT THEN WHAT?

India has one of the strictest bans on single-use plastics in the world. However, a simple visit to a local fruit and vegetable market exposes the ugly on-ground reality - rampant availability and use of thin single-use plastic bags. These bags end up on the streets, in drains, water bodies, stray animals' stomachs - a testament to the impossibility of enabling behaviour change through government bans.

In a setting like a vegetable market, people use plastic bags because they offer convenience. Many people would be perfectly willing to use cloth bags instead of plastic, but cloth bags aren't available at the market. Understanding this

point-of-sale issue, we have come up with the innovative "Any Time Bag Machine". This machine can be installed in markets, and dispense cloth bags for a nominal price of Rs. 10, paid by cash or UPI. The bags are stitched by women from a self-help group, allowing them to create livelihood opportunities through the project. Our ATB Machines have been installed at fruit markets in Hyderabad, and have generated a lot of buzz and interest. Thanks to the machines, well-meaning consumers have a simple and convenient option to turn to, instead of the harmful (and banned) plastic bag.

# DIVERSITY AND INCLUSION



## A STEP TOWARDS EQUALITY

The nutrition kit distribution program in Hyderabad is a poignant reminder that equality knows no boundaries. It serves as a model of how simple acts of kindness and compassion can bridge divides and uplift marginalized communities.

In the heart of Hyderabad, a small but significant initiative is taking shape, one that embraces both empathy and inclusivity. The transgender community, often marginalized and overlooked, is receiving a ray of hope through a nutrition kit distribution program. The transgender community faces unique challenges, from social stigma to limited access to healthcare and employment opportunities. These challenges often translate into difficulties in securing proper nutrition. Recognizing this disparity, United Way of Hyderabad, with the support of our corporate partners decided to take action. This initiative seeks to address the nutritional needs of the transgender community in Hyderabad. By providing tailored nutrition kits, it not only ensures access to essential sustenance but also sends a powerful message of acceptance and support. Each nutrition kit is carefully curated to meet the specific dietary requirements of the transgender community. It includes items rich in proteins, vitamins, and essential nutrients, such as lentils, grains, fresh fruits, and vegetables. Additionally, hygiene essentials are also included to promote overall well-being.

As UWH witness this initiative unfold in Hyderabad, we are reminded that change can start with small but impactful steps. By addressing the basic need for proper nutrition, we contribute to a brighter, more equitable future for the transgender community. In the heart of this historic city, a beacon of hope shines, nourishing not just bodies but also the spirit of acceptance and inclusion.



▲ Eat healthy, stay healthy – we told mothers

## DIVERSITY & INCLUSION

This year, United Way Hyderabad (UWH) has placed a strong emphasis on promoting Diversity and Inclusion (D&I) in both communities and workplaces. In the fiscal year 22-23, we have initiated several impactful programs and activities to further this commitment.

**Advocacy and Awareness:** We initiated internal awareness campaigns, workshops, and seminars to facilitate open dialogues and education on D&I within our teams. We partnered with the Mobbera Foundation, gaining insights into the LGBTQIA+ community's challenges. We also hosted Patrini Sastry, a renowned artist, for workshops that fostered understanding and empathy.

**Educational Initiatives:** We introduced advanced data analytics training courses for the LGBTQ+ community, providing in-person classes and placement assistance to prepare them for the job market.

**Empowering Marginalized Communities:** We dedicated resources to uplift marginalized communities, including Trans & LGBTQIA+, differently-abled individuals, and underprivileged youth. We facilitated connections within these communities, like supporting Ms. Premleela's jute bag making business.

**Promoting LGBTQIA+ Rights:** We actively support LGBTQIA+ rights through participation in Pride events, partnerships with LGBTQIA+ organizations, and awareness campaigns. We helped organize the All-India Conclave for Queer Mobilization (AICQM) to provide a platform for discussion and market avenues for LGBTQIA+ individuals.



▲ Attendees at the All India Conclave for Queer Mobilization, jointly hosted by the Mobbera Foundation and the United Way of Hyderabad



▲ A session led by performance artist Patrini Sastry on diversity and inclusion, gender sensitization



# SPORTS



▲ Akula Sreeja, a renowned star in the world of table tennis, has been honored with the prestigious Arjuna Award by the honorable President of India

**Akula Sreeja**, the prodigious table tennis sensation, etched her name in the annals of Indian sports history with her remarkable feat of winning the Commonwealth Games gold medal and the prestigious Arjuna Award. Hailing from a modest background, Sreeja's journey to the pinnacle of success is nothing short of awe-inspiring.

Sreeja's triumph at the Commonwealth Games was a testament to her tireless dedication and unyielding spirit. Her lightning-fast reflexes and impeccable technique in the final match left her opponent bewildered, securing her the gold medal. This victory catapulted her to national acclaim, making her a role model for aspiring table tennis players.

The coveted Arjuna Award, recognizing outstanding athletes, was a fitting honor for Sreeja. Her humility and gratitude shone brightly as she received the award amidst a gathering of sports legends and dignitaries.

Akula Sreeja's journey from humble beginnings to becoming a Commonwealth Games champion and an Arjuna Awardee exemplifies the indomitable spirit of Indian sportsmanship. Her story continues to inspire generations, serving as a testament to the potential of talent, hard work, and unwavering determination in the world of sports.



▲ Akula Sreeja in action



▲ Akula Sreeja with her medal and memento

## TEAM TESTIMONIALS



### Wasim - Yadadri SWM Project

Yadadri, a newly established municipality with 12 wards and a population of 15,000, embarked on a comprehensive community awareness and waste management program, with the goal of achieving "Zero Waste to Landfills." The program involved several key initiatives:

1. **Setting Program Vision among Stakeholders:** Yadadri initiated a mass awareness program to introduce stakeholders to the Swachh Survekshan Abhiyan. This included bureaucrats, sanitation personnel, volunteers, and local politicians. The program covered waste categorization, source segregation, circular economy concepts, and collaborative efforts required for cleanliness.
2. **Baseline, Door to Door Awareness, and Endline Assessment:** A baseline assessment was conducted, followed by a door-to-door awareness campaign for households and commercial establishments. An endline assessment measured the increase in awareness levels. The program reached 446 households for the baseline, 3154 households, and 547 shops for awareness, and 1853 households for the endline assessment.
3. **Awareness Mascot:** An awareness mascot was introduced and used in a door-to-door campaign to engage the community and address questions.
4. **LED Awareness Program:** This program utilized visual and audio aids to sensitize the community about source segregation and waste types, encouraging proper practices.
5. **School Awareness Program:** 855 students in 11 schools were educated on waste separation practices to promote a circular economy.
  - **Construction of Shed Facility:** A 15x20-meter shed was constructed on 2 acres of government land to scientifically process waste. It aims to reduce toxic emissions from landfills.
  - **Equipment to Process Waste:** Specialized equipment was donated to process waste more environmentally. This includes a baling machine for dry waste, a shredder for wet waste, and an incinerator for sanitary products.
  - **Challenges:** Yadadri faced challenges such as land allocation for a Swachhta Park, community resistance to a nearby processing facility, local political dynamics, limited bureaucratic autonomy, delays in customizing equipment, and water scarcity during construction.

In conclusion, Yadadri's community awareness and waste management program, supported by infrastructure and equipment, demonstrate a proactive approach to tackle waste-related environmental issues. This case study highlights the importance of stakeholder engagement and education in achieving sustainable waste management goals, despite facing several challenges in the process.



### Saikiran - Exposure Visit

Watershed management is a critical component of sustainable environmental stewardship, playing a pivotal role in conserving water resources, mitigating floods, and nurturing biodiversity. To delve deeper into this complex but crucial field, I embarked on an exposure visit to witness firsthand the intricacies of watershed management with the support of Ekalavya Foundation. My journey took me to a remote villages of Adilabbad Dist, where a community-led watershed management project was making waves. The most inspiring aspect of this exposure visit was witnessing the strong sense of community involvement. Local villagers actively participated in planning, implementing, and maintaining the watershed management structures. They understood that their livelihoods depended on the health of their watershed and were dedicated to preserving it for future generations. Engaging with the farmers in the village was enlightening. They shared stories of improved crop yields, reduced water scarcity, and increased resilience to extreme weather events due to the watershed management practices. It was evident that this approach was not just about environmental sustainability but also economic prosperity.

#### Conclusion

My exposure visit to this watershed management project was an eye-opening experience. It reaffirmed the importance of community-led initiatives in environmental conservation. Watershed management is not just about managing water; it's about managing our future. As I left the village, I couldn't help but feel inspired by the dedication and passion of the people I met. It's a testament to what can be achieved when communities come together to protect the very source of life - water.



### Bhushan - Achievements

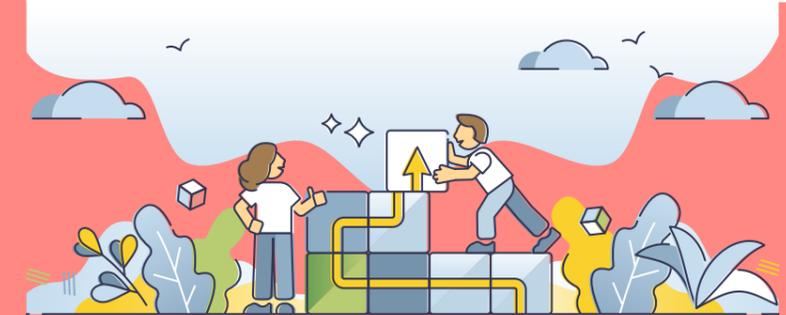
We had the honor of presenting our #WakeTheLake initiatives in Hyderabad to Sri Kalvakuntla Taraka Rama Rao (KTR), Minister for IT, Industries, MA & UD, during the Lakes Development Program Event. Our presentation on lake rejuvenation projects captured the Minister's keen interest, resulting in the formalization of Memorandums of Agreement for our continued efforts on three lakes.

Feb 2023 - United Way of Hyderabad, in collaboration with CII Indian Women Network (IWN), initiated the "Synergize" ESG conclave series. The inaugural event focused on "Diversity Equity & Inclusion" and underscored how fostering a diverse and inclusive workplace culture can bolster psychological safety, fostering trust, empathy, and open communication. The conclave showcased NGO partners dedicated to supporting women, persons with disabilities, and the LGBTQIA+ community, offering valuable insights into actionable change.

United Way of Hyderabad signed MoUs with Telangana University, TSWREIS, and TTWREIS to support data science, infrastructure, upskilling in emerging technologies, and life and communication skills. We've set up a biotechnology lab at Telangana University to enhance our collaborative efforts in education and research.

A moment of pride for United Way of Hyderabad! Congratulations to Somnath Ghosh TT Academy for training Ms. Akula Sreeja, India's #1 Table Tennis player and CWG 22 Gold medalist. Thanks to CtrIS Datacenters Ltd and Mindspace Business Parks for supporting our "Kreeda" Sports Program. #United4Sports

United Way of Hyderabad signed an MoU with the Women and Child Department of Govt. of Maharashtra to upgrade Aanganwadi centers. This includes infrastructure improvements, staff training, cultural programs, and enhanced nutritional support for children and women, aiming to improve their overall well-being.



## WAY FORWARD

### PLANS FOR 2023-24

Discussions with various stake holders held in 2022-23 (Post COVID), needs to be consolidated into clear action. Planning to take support from an external agency to help us drive this process. This we hope will not only give us insights about priorities for the organisation but will also influence the kind of initiatives and processes we might follow. We also foresee that we might pause or phase out some of the work that we have been doing in the last decade.

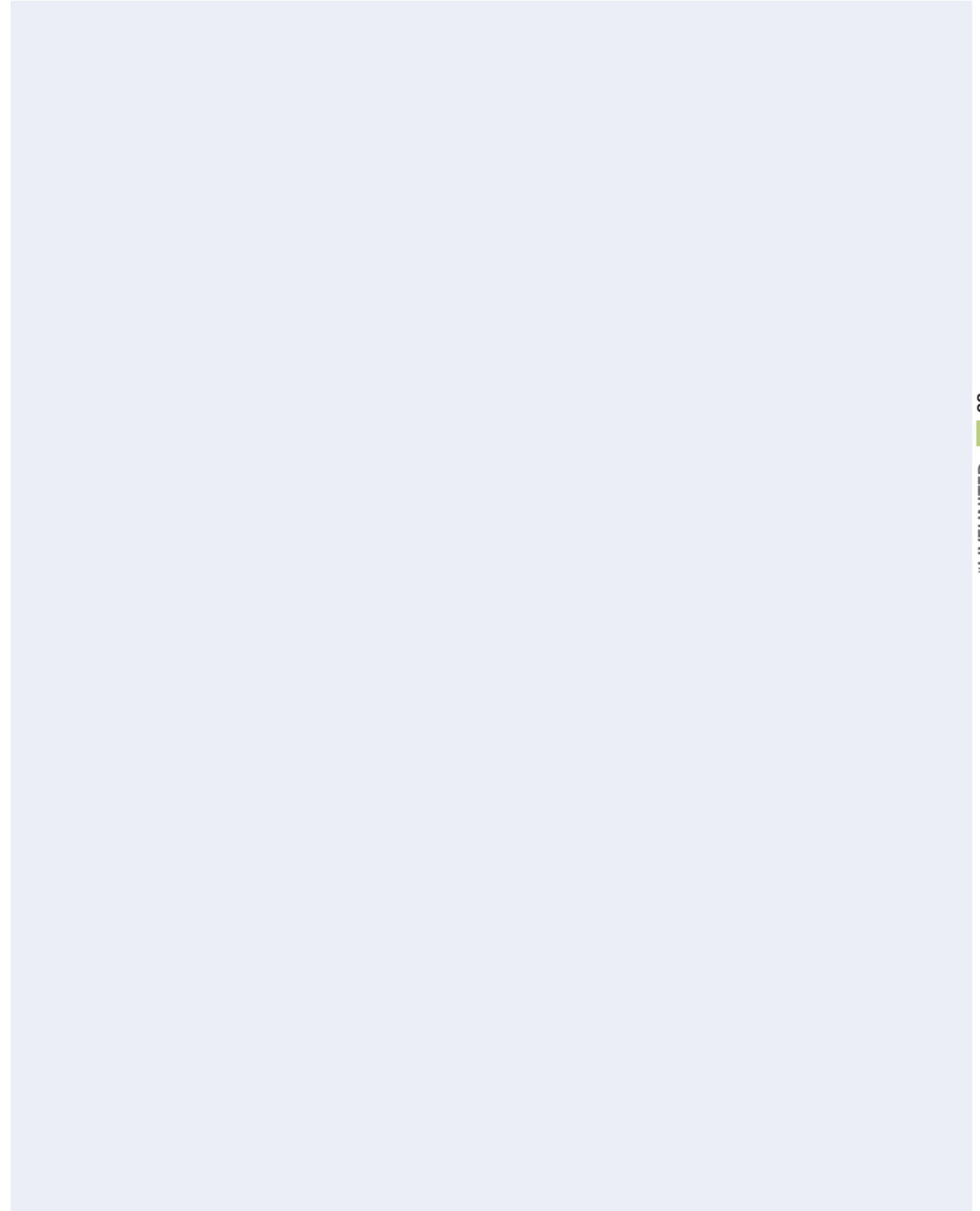
Plan to have stronger enforcement of capacity building mandates for the team. As we redefine our approach to work and focus on certain causes like Environmental Sustainability and promoting equity & inclusion, we all need to explain our knowledge base and learn new skills.

Laws related to grant making are becoming tougher and tougher, compliance adherence expectations from NGOs are being tightened. Substantial part of our work has been fundraising for and capacity building of NGOs working on various causes. With restrictions around sub-granting, we will have to find ways in which we continue to do this work.

Though a little apprehensive about the changes that come by our way this year, we are eager and excited to see the outcome as we define scope for the organisation and the team for next few years. Looking forward to another year of engaging and impactful work.

At United Way of Hyderabad, we have undertaken a series of proactive initiatives aimed at enhancing our compliance standards across HR, Finance, and Governance processes. As part of these efforts, we have onboarded Anandam & Co as our new statutory auditor. We have implemented 24 HR policies and 9 processes to ensure a seamless and efficient work environment. Introduced the UBI HRM, a comprehensive tool that not only records attendance but also manages policies, leaves, employee details, and more. Aligned with the evolving role of UWH in fulfilling its vision and mission, we have also proposed crucial amendments to our Memorandum of Association (MoA), which are currently under careful review and consideration. We have diligently fulfilled all mandatory obligations, including the timely submission of essential returns such as FCRA,

Income Tax, TDS, PF, and PT. Additionally, in adherence to the provisions outlined in the IT Act, 1961, we have successfully filed Form 10BD - a statement detailing donations received. In accordance with statutory requirements, we have convened four board meetings, one in each quarter, and conducted an Annual General Meeting (AGM). We also wish to acknowledge the departure of two esteemed members from our board, Mr. Ramesh Kaza and Mr. Sandeep Sharma. Mr. Kaza, in particular, has played an instrumental role in our organization's journey, serving in various capacities, including Chairperson, Vice Chairperson, and Treasurer, for an impressive nine-year tenure. We wholeheartedly extend our appreciation for his invaluable contributions in shaping our organizational culture, enhancing our reputation, and setting up processes that uphold integrity, vision, and impact.



# VOLUNTEERING



▲ Corporate volunteers engaged in a lake beautification by adding colors



▲ Awareness among vegetable vendors on the importance of using cloth bags



▲ Volunteers involved in cleaning up the trash along the lakeside



▲ Volunteers involved in cleaning up the trash along the lakeside

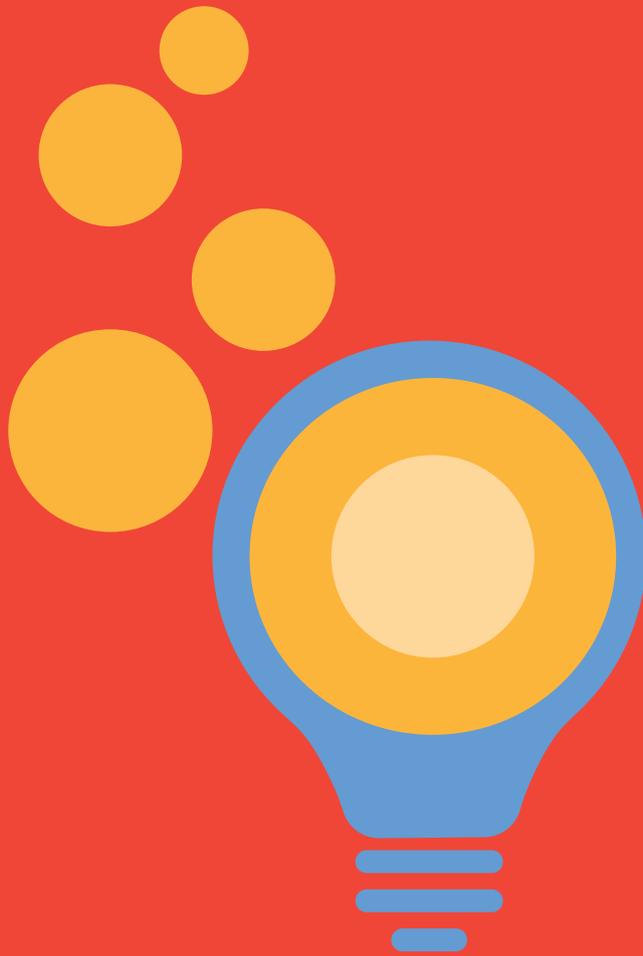
# PARTNERSHIP



In our unwavering commitment to making a positive impact on society, we firmly believe in the power of a cause to ignite individuals and unite them in pursuit of a common good. As an organization dedicated to addressing societal development challenges, we recognize that the potential for scalable change is amplified when we collaborate with like-minded organizations who share our core values and ideologies. Our journey towards creating meaningful change began with a comprehensive study of government schemes, identifying their shortcomings and gaps that hindered their full potential. Armed with this knowledge, we meticulously curated proposals that not only addressed these gaps but also presented a holistic vision for societal development. Our ambitions knew no bounds, and we were determined to extend our reach beyond the Telugu-dominated states, ultimately aiming to impact the entire nation. This ambitious expansion was made possible through strategic partnerships with organizations that shared our common vision.

In our relentless pursuit of our mission, we formed vital alliances with organizations such as SHARP and NE-AID, whose dedication and expertise perfectly complemented our own. These collaborations enabled us to implement our projects effectively in the challenging terrain of the North East states, where our collective efforts made a substantial difference in the lives of countless individuals. However, our commitment to driving positive change doesn't stop at forging partnerships with established organizations. We firmly believe that there are numerous NGOs and passionate individuals working tirelessly within communities, possessing the potential to bring about significant change. Regrettably, many of these change-makers often find themselves hamstrung by a lack of funding opportunities. Recognizing this critical need, we have made it our mission to invest our time and resources in understanding their solutions, nurturing their initiatives, and pitching proposals on their behalf.

This support system empowers them to overcome financial barriers and focus on their primary goal: creating a lasting impact in their communities. Moreover, we remain steadfast in our commitment to monitor these projects closely, ensuring that they align with our shared vision and deliver the desired outcomes. Our approach to driving social change is multifaceted, and we firmly believe that collaboration is the key to success. Beyond partnering with like-minded organizations, we actively engage with various stakeholders, including bureaucrats, politicians, communities, and fellow NGOs. These diverse alliances are a testament to our belief in the transformative power of collective action. At our core, we believe in the extraordinary potential of individuals and organizations working together to create a better society. This belief fuels our relentless dedication to the common good, driving us to forge partnerships, seek innovative solutions, and collaborate with a wide array of stakeholders. It is through this caring power, fueled by our collective efforts, that we are confident in our ability to bring about meaningful and lasting change in the communities we serve. In conclusion, our annual report is a testament to our unwavering commitment to making a positive impact on society. Through our collaborative efforts, strategic partnerships, and belief in the power of individuals and organizations united by a common cause, we are poised to continue our journey towards creating a better, more inclusive, and equitable society for all. Together, we will bring about the change we wish to see in the world.



## GIVE ADVOCATE VOLUNTEER

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