

# UNITED IS THE WAY™

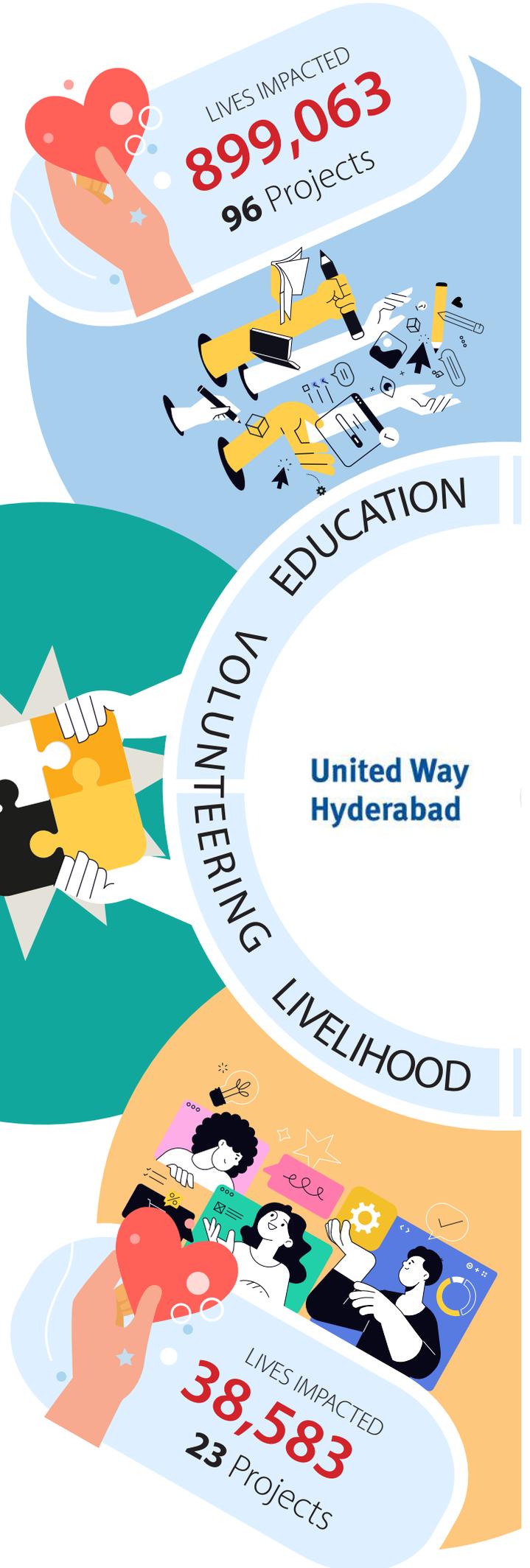
ANNUAL REPORT 2023-24



UNITED WAY  
Hyderabad



# UWH@360°



Total Lives Impacted  
in FY 2023-2024  
**2,326,742**

United Way  
Hyderabad



HEALTH

ENVIRONMENT

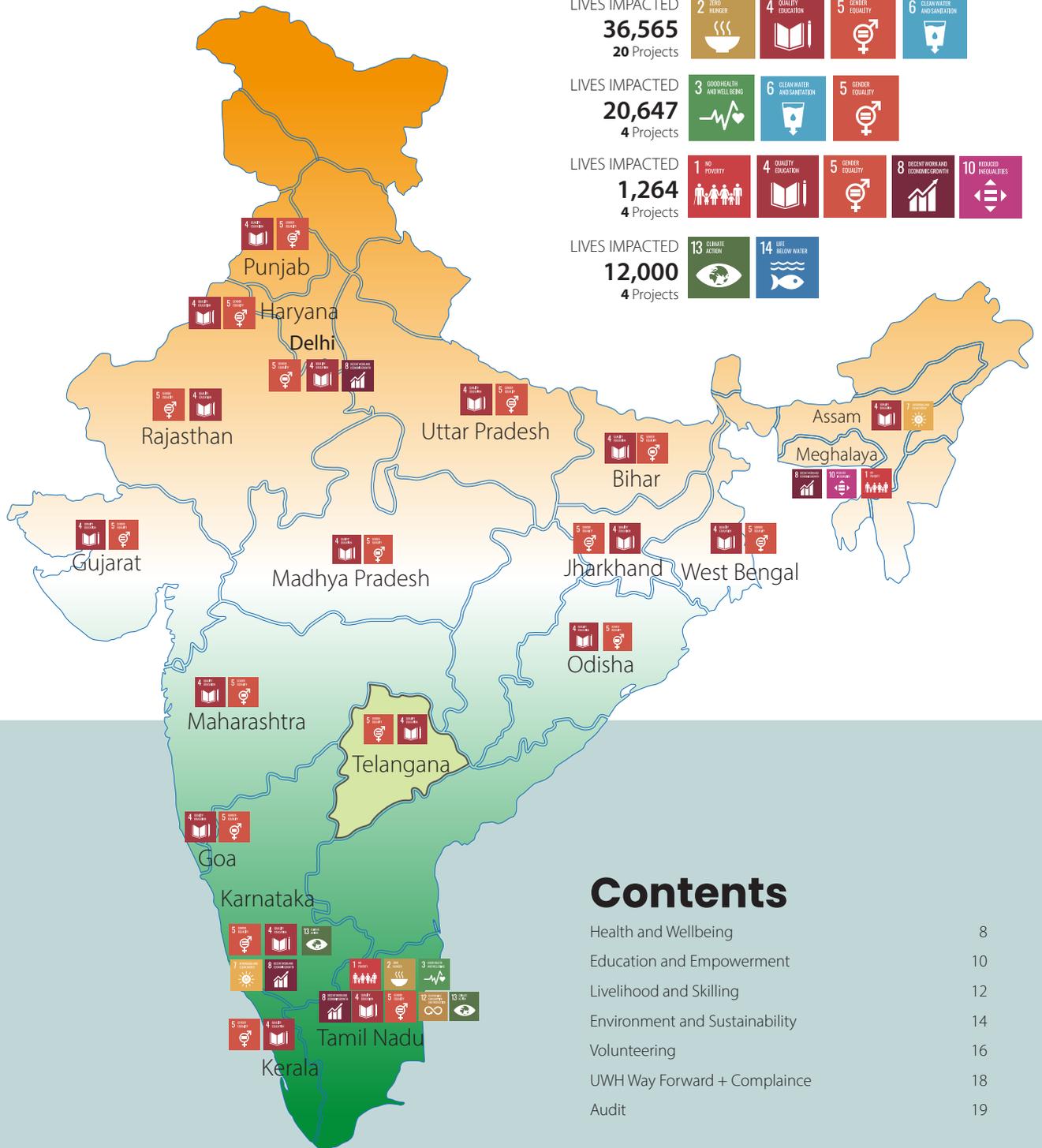
LIVES IMPACTED  
**36,055**  
22 Projects

LIVES IMPACTED  
**723,290**  
26 Projects

Total Number  
of Projects

**227**

# GEOGRAPHIC SPREAD ACROSS INDIA



## Contents

Health and Wellbeing	8
Education and Empowerment	10
Livelihood and Skilling	12
Environment and Sustainability	14
Volunteering	16
UWH Way Forward + Compliance	18
Audit	19

# GEOGRAPHIC SPREAD ACROSS TELANGANA



LIVES IMPACTED  
**2,098,887**  
169 Projects

LIVES IMPACTED  
**472,372**  
34 Projects



LIVES IMPACTED  
**862,498**  
76 Projects



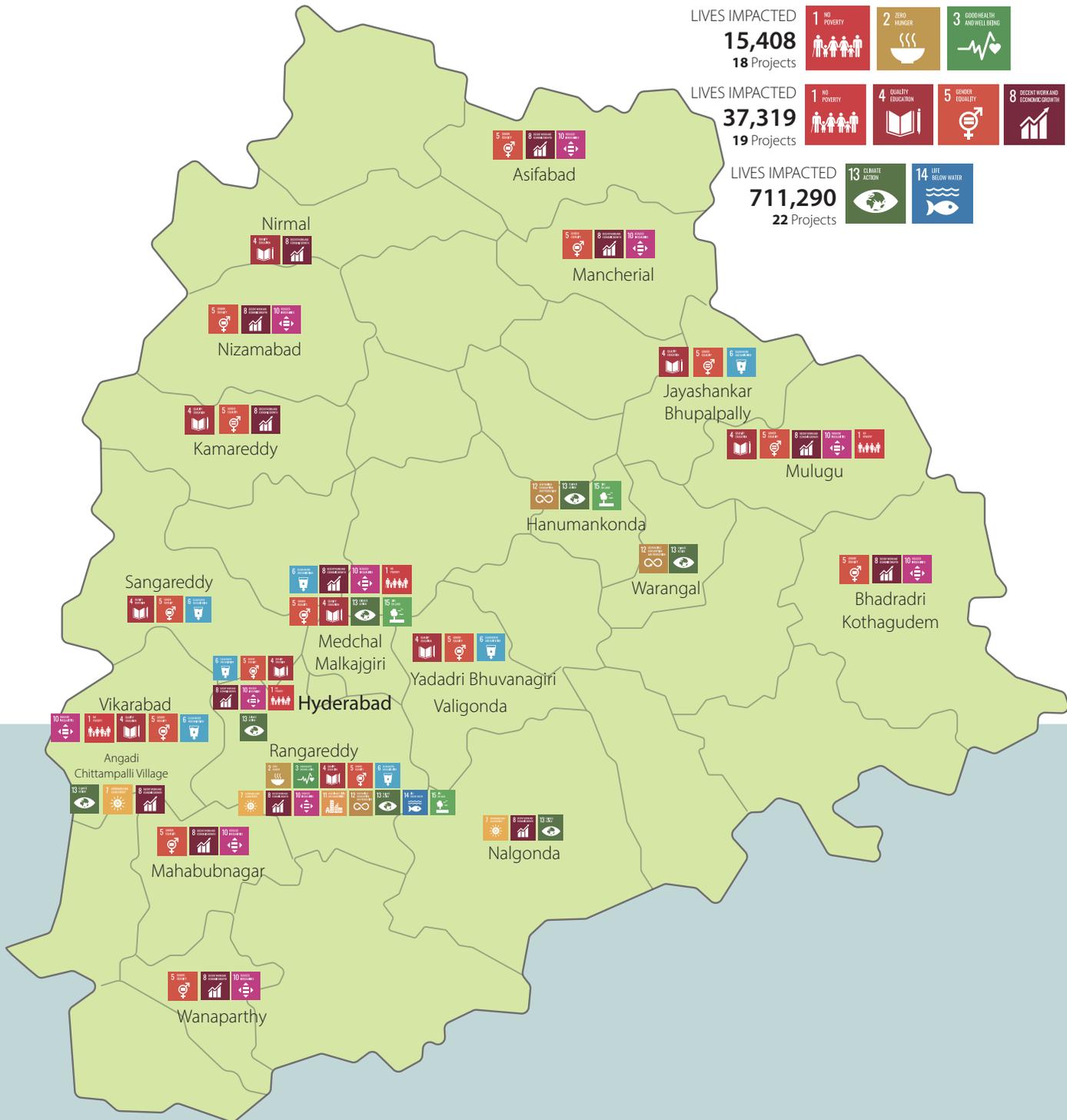
LIVES IMPACTED  
**15,408**  
18 Projects



LIVES IMPACTED  
**37,319**  
19 Projects



LIVES IMPACTED  
**711,290**  
22 Projects

# BOARD MEMBERS OF UNITED WAY OF HYDERABAD



**Dr. Kiranmai Pendyala Dutt**  
Chairperson, Thought leader,  
Executive Coach



**Ms. Mamatha Madireddy**  
Vice Chairperson, Managing  
Director, HSBC GSC



**Mr. Anil Kumar**  
Member, Co-Founder &  
Director RX Connect LLP



**Ms. Chitra Sood**  
Treasurer, Principal, Product  
Operations & Strategy, Google



**Mr. Muthukuru Shashidhar Reddy**  
Member, VP, Engineering, Qualcomm India



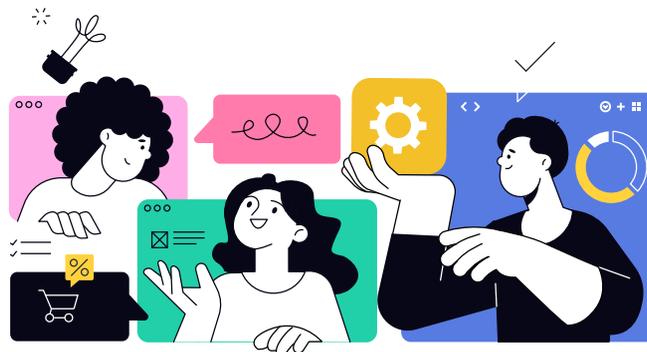
**Mr. Viraj Malhan**  
Member, Office Managing Director - Hyd,  
Deloitte India (Offices of the US)



**Mr. Sridhar Chunduri**  
Member, VP, Application  
Engineering Salesforce



**Mr. Daggubati Suresh Babu**  
Member, MD, Suresh Productions



## Message from the CEO and Chairperson



**REKHA SRINIVASAN**  
CEO

Dear Friends and Well-wishers,

What does it take for an organisation to be future ready? We need a team that can invest time in research, visualize short and long term interventions, commitment from donors to walk with us in this exploratory process and leadership that can facilitate it. This is how we spent 2023-24. Our efforts have been to identify and design interventions that can respond to the impact of climate change on lives of people.

Imparting 21st century skills that enable youth to find a livelihood in the changing market scenario, preparing for health exigencies and building safety net and initiatives to mitigate the impact of nature's fury. Happy to see that UWH is a choice of employment space for passionate subject matter experts. They have brought in fresh perspective to the way a program is being conceived and are able to convince donor and government officials with substantial data. This has also changed the way our stakeholders view the partnership with UWH.

To sum it up, it has been a year of experimentation, moving forward by taking calculated risks. What is heartening for the team is the encouragement and recognition received from the Board Members and words of encouragement to take the new path. We are fortunate to have received similar encouragement from donors and government officials.

We look forward to yet another year of immersing in meaningful work and in creating solutions for a sustainable future.

Regards,  
Rekha Srinivasan  
CEO



**DR. PENDYALA  
KIRANMAI DUTT**  
Chairperson

Dear Friends and Well-wishers,

My belief: "I am no longer accepting the things I cannot change. I am changing the things I cannot accept."

Dear Corporate Donors, NGO Partners, Officials, Diplomats, and representatives of the twin states of Telangana and Andhrapradesh, UWH employees, fellow Board members, and Advisors, we at the United Way of Hyderabad (UWH) continue to embrace diversity and inclusion in our community outreach and impact programs. We continue to learn from the stakeholders and strive to serve the underserved by enabling multi-year, meaningful, and purpose led missions to transform the lives of the disadvantaged be it in sports, education, hunger relief, livelihood generation, healthcare, environmental sustenance or protection. We believe in 'leaving it better than we found it"- leaving the right legacy for the future generations to come. Our passionate team continues to strengthen and build partnerships across the ecosystem, and lead the way for our donors with strategic thought leadership on CSR initiatives and impactful outcomes. We continue to plod forward and do what is right and what creates value for others. Thank you all for believing in us and joining hands with us...

Dr. Pendyala Kiranmai Dutt  
Chairperson, Thought leader, Executive Coach  
United Way of Hyderabad Board

# HEALTH AND WELLBEING

This year, our initiatives were focused on improving early childhood care, maternal health, and adolescent wellbeing in Telangana. Through our initiatives, we focused on strengthening the Anganwadi system under the Integrated Child Development Scheme (ICDS). We refurbished ten Anganwadi centers into vibrant, child-friendly spaces equipped with improved infrastructure, including safety features, washrooms, and educational murals. These changes were instrumental in creating a nurturing environment for young children. The transformation was complemented by the training of 75 teachers in early childhood care and education, significantly enhancing their ability to support young children's development. Our program also addressed critical health needs through early diagnosis, referrals for disabilities, and comprehensive health screenings. A significant achievement was the remarkable recovery of nearly 90% of children suffering from severe/moderate acute malnutrition (SAM/MAM), facilitated by 53 nutrition counseling sessions conducted by experts from the National Institute of Nutrition. These sessions, along with community education efforts through folk music and street plays, emphasized the importance of good nutrition and healthy practices, fostering long-term well-being.

In parallel, we expanded our focus to women's health by coordinating breast health screenings across multiple locations, successfully reaching 1,536 women in just ten days. This initiative, in collaboration with various NGOs, highlighted the importance of early detection in combating breast cancer. Furthermore,



we supported the health and hygiene of 200 adolescent girls by distributing essential nutrition and hygiene kits. These comprehensive efforts demonstrate our commitment to building healthier communities and empowering individuals to lead full and productive lives.



## Stories of Impact: Transforming Maternal Health in Sathamarai

In our ongoing commitment to improving community health, we proudly highlight the inspiring initiative led by Anitha, an Anganwadi teacher from Sathamarai village. Recognizing the critical importance of maternal nutrition during pregnancy, Anitha took proactive steps to enhance the health and well-being of pregnant women in her community through tailored nutrition awareness sessions.

**Identifying the Challenge:** Anitha observed that many pregnant women were unable to attend the morning sessions at the Anganwadi center due to scheduling conflicts with their household responsibilities and labor work. Understanding the barriers these women faced, she realized that a change in timing could significantly increase participation and ensure that more women received the essential nutritional education they needed.

### Implementing Change

In response to this challenge, Anitha adjusted the nutrition awareness sessions to the afternoon. This strategic change proved to be a turning point,

as it allowed more women to attend and engage with the program. By providing them with vital information about maternal nutrition, Anitha empowered these women to make informed choices for their health and the health of their unborn children.

**Positive Outcomes:** During the final handover visit, Anitha expressed her gratitude for the positive impact her initiative had on the lives of pregnant women in Sathamarai. The increased attendance not only fostered a sense of community but also enabled women to access government support



▲ Doctor Screening: Health checks that make a world of difference.

services that were critical for their health during pregnancy.

Anitha's dedication has reinforced the importance of adaptability in community health initiatives. Her ability to listen to the needs of her community and make necessary adjustments has created a supportive environment where pregnant women feel valued and informed.

#### **Building Trust and Encouraging**

**Participation:** The success of Anitha's initiative has encouraged greater participation from other community members, reinforcing trust in the Anganwadi center's programs. As more women engage with the services offered, the community as a whole benefits from improved maternal health outcomes.

**Conclusion:** Anitha's initiative is a shining example of how grassroots efforts can lead to significant improvements in maternal health. By prioritizing the needs of pregnant women and adapting programs to fit their schedules, she has not only enhanced individual well-being but also strengthened community bonds.



▲ Nutrition sessions for Caregivers of SAM/MAM Children: Strengthening families with the gift of nutrition knowledge.

At United Way of Hyderabad, we are inspired by Anitha's commitment to maternal health and are dedicated to supporting similar initiatives across communities. Together, we can continue to empower women and improve health outcomes for mothers and their children, ensuring a healthier future for all.

### **Stories of Impact: A Testament to the Impact of Breast Health Screening**

In our ongoing commitment to community health, we are proud to share the story of Narama, a 60-year-old resident of an underserved community who engaged with our breast health screening program organized by United Way of Hyderabad (UWH). Her experience not only highlights the importance of early detection but also underscores the vital role of comprehensive support in healthcare.

**The Screening Experience:** During her initial screening, healthcare professionals detected lumps in Narama's breast, prompting the need for further diagnostic evaluation. Understanding the anxiety that such news can bring, the UWH team swiftly initiated a follow-up process. They offered Narama comprehensive support, scheduling additional screenings and coordinating with healthcare facilities to ensure she received timely care.

**The Diagnostic Journey:** The subsequent diagnostic tests confirmed that the lumps were benign, providing significant relief to Narama and her family. Throughout this process, UWH's dedication to ongoing support and follow-up care was instrumental in maintaining her well-being. Narama felt reassured knowing that she was not alone and that a team of professionals was committed to her health.

**Building Community Trust:** Narama's positive experience has had a ripple effect within her community. Her case has reinforced trust in the breast health screening program, encouraging greater participation from other community members. As word of her journey spread, more women began to seek screenings, recognizing the importance of early detection and the supportive environment that UWH provides.

**The Importance of Screening Programs:** Narama's story underscores the critical role of breast health screening programs in early detection and timely intervention. The effectiveness of UWH's program is evident in its ability to identify potential health issues, deliver thorough follow-up care, and provide accessible healthcare services to underserved communities.

**Conclusion:** As we reflect on Narama's journey, we are reminded of the profound impact that dedicated health initiatives can have on individual lives and entire communities. UWH remains committed to fostering a culture of health awareness and support, ensuring that every individual has access to the care they need. Narama's experience is a powerful testament to our mission, and we look forward to continuing our work in promoting breast health and empowering communities.

Together, we can create a healthier future for all.

# QUALITY EDUCATION

Our intervention aims to develop sustainable changes in the public education system by improving infrastructure, creating learning resources, building teacher capacity, partnering with school communities, and exposing students to new opportunities.

The program also supported teachers in enhancing their skills to integrate STEM and experiential learning into the classroom. In the project locations, science and mathematics teachers were recognized for outstanding performance in making teaching more child-friendly. In order to contribute to the school development program, the school management committees were trained and included in almost all interventions in order to ensure sustainability of the project. Among the exposures students had was the science innovation and promotion, Life Skills, Math Mela, Coding without Computers, Digital Learning Program, and Robotics Program, which taught them fundamental numeracy skills and 21st century skills that will prepare them for the future. 300+ Govt. schools were supported with basic infrastructure and learning resources.

It was an enriching journey to work with a variety of NGO and for-profit partners whose dedication and active engagement made our programs more meaningful and impactful.



▲ Digital learning: Inspiring curiosity and creativity through digital learning.

### Coding without computers:

Software and Technology are becoming a critical layer of our lives. Software is the language of the new world. In the not-so-distant future, not knowing the language of computers can be very challenging.

Currently, to learn to program and develop logic, the basic necessity is a computer, a tablet, or a mobile device. In schools, homes, libraries, and other areas of study, the lack of computers can hamper the learning of programming by individuals.

A vast majority of schools in India DO NOT have computers!! Extremely low number of computers in low- and mid-income private schools; in most cases, zero computers as well.

In such a scenario, ProGame, by using its proprietary software, enables learners to build code using physical blocks and demonstrating the code output from within a Mobile App. Coding WITHOUT computers could reach out to Govt. school students even in remote areas to introduce them to 21st century skills. This is an alternative mode for students to enable learners to learn coding without the need for infrastructure support.



### Education as an Equalizer (EAAE) Scholarship Program

Education as an Equaliser (EAAE) Scholarship Program 2023-2024 is an initiative to encourage young women and men across India by providing financial assistance to meritorious and underprivileged students to pursue their higher education. It provides a level playing field to students, especially from rural areas and low socio-economic backgrounds, to get access to quality education in best institutions by offering financial support for undergraduate studies.

It aimed towards empowering, creating opportunities to become future leaders and building confidence and motivating students to excel in their lives. The purpose of this scholarship, therefore, is to encourage these students to take up skill-based education that will elevate them out of this trap of poverty.



▲ On-campus activation, where dreams take flight!

### Stories of Impact: A Science fair story

Veejay Krishna, an 8th-grade student at ZPHS Koheda, recently participated in a science fair organized by United Way of Hyderabad (UWH). Despite not winning a prize for his project on Solar and Lunar Eclipses, Veejay's dedication and passion for scientific exploration were evident to the judges, who praised and encouraged his efforts.

The experience of presenting his work and observing his peers' exhibits has had a profound impact on Veejay. He has been inspired to excel in future science fairs, driven by the desire to deepen his understanding of scientific concepts and showcase his abilities on a larger platform.

Veejay's participation in the UWH science fair is a testament to the organization's commitment to fostering a culture of scientific inquiry and learning among students. By providing a platform for students to showcase their projects and interact with their peers, UWH aims to nurture the next generation of scientists and innovators.

Veejay has expressed his gratitude to the UWH team for organizing such enriching events and has requested that they continue to do so in the future. He believes that these science fairs play a crucial role in igniting the spark of scientific curiosity



▲ The Science Lab: Exploring the world of science through hands-on discovery.

in young minds and equipping them with the skills and knowledge necessary to tackle the challenges of the future.

As Veejay looks ahead to his future endeavors, he remains determined to build upon the experiences gained at the UWH science fair. With the support of his teachers, family, and the UWH team, he is poised to embark on a journey of scientific exploration and discovery, driven by his passion for learning and his desire to make a positive impact on the world around him.

### Stories of Impact: Shiva Kumar's Journey to Overcoming Exam Anxiety

In the heart of our community, we encounter stories that inspire and challenge us. One such story is that of Shiva Kumar, a determined young student grappling with the fear of exams amidst financial, family, and personal struggles. His journey highlights the impact of our organization's mentoring programs and the transformative power of support and guidance.

**The Challenge:** Shiva Kumar had long been burdened by the anxiety surrounding his exams. The pressure to succeed weighed heavily on him, exacerbated by limited financial resources and a lack of emotional support at home. He often felt overwhelmed, believing that success was beyond his reach. The minimal assistance he received from his teachers only added to his sense of isolation, leaving him in a cycle of self-doubt and fear.

**Our Intervention:** Recognizing the urgent need for intervention, our organization stepped in to provide the support Shiva needed. During our initial mentoring session, we aimed to understand his unique challenges and aspirations. We offered him tailored guidance, particularly focusing on his board exam preparation.

In our second meeting, we developed a subject-wise study plan to help him achieve his target scores. Despite his focus, Shiva lacked direction, and we emphasized the importance of regular check-ins to ensure he felt supported throughout his journey. However, he remained hesitant to fully engage, a reflection of his deep-rooted fears.

**Building Confidence:** We have continued to support Shiva by keeping a track of his exam preparation progress. During our conversation, we shared practical tips and strategies to help alleviate his anxiety. Although he didn't have specific questions and seemed reluctant to voice his concerns, we encouraged him to reach out with any queries or requests for help in the future.

To further assist him, we introduced several strategies to combat his exam fears:

1. Structured Study Plans;
2. Regular Practice;
3. Stress-Relief Techniques; &
4. Support Networks.

**The Transformation:** As the exam dates approached, we witnessed a remarkable transformation in Shiva. With each study session, he grew more confident and resilient. The strategies we implemented together began to take root, allowing him to approach his studies with a newfound determination.

Shiva's story is a testament to the power of mentorship and community support. By equipping him with the tools to manage his anxiety and fostering a sense of belonging, we have empowered him to reclaim his academic journey.

# LIVELIHOOD AND SKILLING



As we reflect on another year of transformative impact, our commitment to empowering individuals through skill development and sustainable livelihoods has not only changed lives but also strengthened communities. In over 6 states we have worked with Urban and rural communities with a greater focus on the first generation learners, social & tribal welfare institutions, tribal & other marginalized communities. Our interventions are an example of a bottom-up approach where the interventions reflected needs of the beneficiaries we work with.

The Tech For Her program bridged the gap between traditional education and modern industry needs. Aimed at final-year girls from Social Welfare and Tribal Welfare college students, it delivers foundational data science skills and essential life skills. Participants gain expertise in data analysis, machine learning, and data visualization, equipping them for tech roles. By integrating these elements, Tech For Her aligns students' abilities with the demands of today's workforce.

Despite various poverty alleviation schemes, generational inequality is seen in a lot of remote villages. The Comprehensive Community Development Program (CCDP) tackles this through establishing the Village Development Committee (VDC), prioritizing community needs and co-creating sustainable

solutions. The program uses the ultra-poor graduation model, focusing on skill development, livelihood creation, financial inclusion, social empowerment, and equal rights, with participatory, needs-based interventions. This holistic approach aims to address economic and social inequalities, achieving high Social Return on Investments (SROI) and increased individual aspirations.

Project Winning Edge enhances employability for marginalized youth, especially first-generation learners lacking career resources. It offers technical upskilling through certification courses, soft skills and job readiness training, including resume preparation and mock interviews. The project also provides industry exposure through visits, scholarships and expert-led workshops, building critical work competencies and skills. Multiple Trailblazer Community Labs (TCLs) were functional focusing on adolescent students imparting life skills, basic computer, communication & creative skills like theatre art.



▲ Cooking with passion—celebrating culinary skills at TCL Nongwah.

## Winning Edge

According to the India skills report, 2021 & during our experience interacting with corporate partners, we've observed that, though the students are qualified education wise, there is a large skill gap in communication & job readiness in the youth. This gap is even wider with the students in Govt./Aided institutions where many of the students are first generation learners coming from the marginalised communities.



The objective of the project is to enable employability skills amongst youth from marginalized communities in the verge of entering the workforce through the following activities: Soft Skills, Life Skills & Job Readiness Trainings, Arithmetic Aptitude & Logical reasoning Trainings, Technical Upskilling Sponsorships to pursue short-term courses that are specifically designed to help graduates gain advanced and industry-relevant skills and exposure opportunities for students.

## Trialblazer Community Labs, G K Jeevan & WLP

The project focuses on empowering children, youth, and community members through a holistic approach that combines education, career counseling, skill development, and community engagement.

Key learnings include the importance of tailored educational programs that incorporate basic English, life skills, and computer literacy to enhance employability. Exposure opportunities and innovation challenges significantly boost students' confidence and creativity. Collaboration with local institutions, and community leaders is vital in strengthening the impact and reach of initiatives. Involving young women in financial literacy and self-employment pilots is critical for fostering economic independence. Overall, community involvement is crucial for sustainable development and long-term success.

### Stories of Impact: From Rural Roots to Career Success

In the heart of Bhuvangiri district, a young woman named Ms. Rajshree embarked on a journey that would transform her life and the lives of those around her. Born and raised in a rural area, Rajshree completed her graduation in 2021, driven by a deep desire to support her family. With aspirations for a better future, she made the courageous decision to relocate to Hyderabad in search of job opportunities.

However, upon arriving in the bustling city, Rajshree faced significant challenges. She struggled with communication skills and lacked the confidence necessary to succeed in job interviews. Despite these hurdles, her determination did not waver. Through a community mobilization effort, she discovered the Hunar skilling program in Kukatpally, which offered training in IT and essential life skills.

Rajshree enrolled in the program, immersing herself in the courses that would equip her with

both technical knowledge and the confidence to present herself effectively. The supportive environment of the program helped her overcome her fears and develop the skills she needed to thrive in the competitive job market.

After completing the program, Rajshree's hard work paid off. She secured a position at Genpact India Private Limited as a Process Associate, earning a monthly salary of Rs 27,000. This achievement not only marked a significant milestone in her career but also represented a turning point for her family, as she could now contribute to their well-being.

Rajshree's story is a testament to the power of education and skill development in transforming lives. Her journey from a rural background to a successful career in a metropolitan city illustrates the impact of community support and dedicated programs aimed at empowering individuals. As we reflect on the year, Rajshree's success serves as an inspiring reminder of the potential that lies within each person, waiting to be unlocked through opportunity and perseverance.



▲ Career-enhancing insights—corporate volunteers guide resume building during our exposure visit.



▲ Inspiration and empowerment: Insights from our women SHG meeting.

### Stories of Impact: SHG Women's Success in Angadi Chittampally Village

In Angadi Chittampally village, a project introduced work units for spice making and paper plate production, transforming local livelihoods. Two groups of SHG women embraced these opportunities with enthusiasm.

The first group began operating a spice-making machine, turning spices into sought-after products. Their enterprise quickly became popular, providing them with stable incomes and empowering them to hire additional village workers.

Simultaneously, another SHG group focused on producing paper plates. Their high-quality plates gained traction in local markets and community events, creating a steady revenue stream and enhancing their economic stability.

Both groups not only improved their own lives but also uplifted the community, showcasing how targeted support and practical resources can drive sustainable economic growth and positive change.

# ENVIRONMENT & SUSTAINABILITY

LIVES IMPACTED  
**723,290**  
26 Projects



Environmental sustainability is central to our community work. The climate crisis, resource depletion, and biodiversity loss exacerbate social inequities, particularly affecting underprivileged communities through income loss, migration, and poor health.

Our sustainability programs focus on the intersection between climate and communities, helping in mitigation and adaptation strategies alike. We focus not only on reducing the vulnerability of communities we work with, but also enabling them to play their part in the global efforts on environmental sustainability.

Our primary focus areas in this domain include solid waste resource management, distributed renewable energy, sustainable agriculture & food systems, and biodiversity conservation &

restoration. With innovative program designs across all focus areas, we have been able to garner the support of several corporate partners and a range of communities across Telangana and Karnataka this year for our programs. We accomplished large scale deployment of distributed renewable energy for electrification of schools and PHCs, worked with FPOs and SHGs on post-harvest waste reduction, launched a flagship social forestry program for biodiversity restoration in villages and started a one-of-its-kind rural waste resource management program. As we move forward to bring in further innovation and technology into this field, we are humbled by the spirit of communities to keep moving towards shared goals of harmony with nature and sustainable living.



▲ Rainwater harvesting: turning rainfall into a resource.



## Enhancing Rural Solid Waste Management in India:

Rural India's growing consumerism and development have led to an increase in domestic dry waste, particularly non-biodegradable packaging materials. Despite the presence of informal waste collectors, recycling rates remain low, with much of the waste being dumped or burned, threatening rural cleanliness and sustainability.

To address this growing issue, the project aims to establish locally owned businesses, like self-help groups (SHGs) and youth associations, to manage waste collection, segregation, and resale. These village enterprises will boost recycling, create value chains, and offer local employment. Focusing on Muduchintalapally mandal, Medchal Malkajgiri Dist., the initiative will ensure



▲ Inaugurating a cleaner tomorrow with our Waste Resource Management project.

proper segregation and sale of materials like plastic, paper, and metal. A hub-and-spoke model, supported by a smartphone app, will streamline operations across clusters of villages. UWH will lead the program's design, stakeholder engagement, and implementation, ensuring its success and sustainability.



◀ Drone view: Nurturing nature around our Waste Management facility for a sustainable future.

### The Rural Forestry Program (Palle Prakruthi Vanam):

The Rural Forestry Program (Palle Prakruthi Vanam), launched in 2015 by the Andhra Pradesh Forest Department, aims to transform degraded lands into high-density plantations and nature parks, enhancing biodiversity and ecological conservation. By planting fast-growing native tree species, the project mitigates climate change, increases forest cover, and creates sustainable livelihoods for rural communities.

Key initiatives in our program include thorough site surveys, meticulous land preparation, and large-scale plantation drives with over 500 volunteers and local stakeholders. A significant milestone was the kickoff of plantation activities in multiple villages, with strong participation from local community, planting 26,000 saplings from 33 native species, including fruit-bearing, flowering, and medicinal varieties, across villages like Jaganguda, Adraspally, Mekaguda, Chandenvalle, Lalgadi Malakpet, and Keshawaram. The project also emphasized formation of Biodiversity Management Committees (BMCs) to engage stakeholders, ensure monitoring, and adopt best practices for biodiversity conservation.

Lessons learned highlighted the importance of community engagement, education, and timely project implementation, while best practices included organizing Grama Sabhas to raise



▲ Tree by tree, we're making a difference!

awareness and securing active community participation in biodiversity conservation. The project's impact extends beyond environmental restoration, providing economic opportunities and fostering a collective commitment to sustainable living among rural communities.

### Solar Electrification in Schools and Primary Healthcare Centers:

Access to energy is crucial for development, education, and healthcare. United Way of Hyderabad launched a Solar Electrification Project in 2023-2024, installing 298 KW solar systems in 65 government schools and 6 PHCs in Hyderabad and Bengaluru. This project reduces grid dependency, lowers electricity costs, and provides uninterrupted power. It is expected to cut 9,245.45 tons of CO<sub>2</sub> emissions annually. The project benefitted 28,040 students with improved learning environments and 139,000 people with reliable healthcare services. Additionally, it includes awareness sessions on renewable energy and careers for older students, supporting marginalized communities and enhancing access to education and public health. Overall, it impacts 167,360 people per year, contributing significantly to sustainable development and environmental stewardship.



▲ Renewable Energy: Transforming schools and healthcare centers with sustainable solar solutions.

### Food waste reduction:

Food takes a lot of energy, water, inputs and effort to produce. Once produced, the clear expectation is for food to be consumed, and provide nutrition to humans. Thus, waste of food is a travesty against the environment and against people. Unfortunately, in India, upto 20% of fruits and vegetables are spoilt before they even reach a market. Primary reasons for these are the lack of cold chain logistics and lack of processing facilities to handle grade B and grade C produce, which is perfectly edible but looks imperfect and cannot be sold in retail markets. To address this issue, farm-level processing, such as dehydration, juicing, canning etc. are encouraged. This year,

we engaged with 2 farmer producer organizations in Nalgonda district and 1 self help group in Nagarkurnool district to establish solar dehydrators and solar powered cold storage systems. Our goal is that no edible produce should get wasted; rather it should be processed and sold in a value added form, as powders, flakes etc. We have provided a combined 600 kg batch capacity of dryers, ancillary equipment and 8 MT cold storage, in addition to extensive training and capacity building on agribusiness principles, and establishment of market linkages. Through this effort, an estimated 18000 tons of produce will be diverted away from dumping, burning and rotting, and into high-value food uses.

# VOLUNTEERING



▼ Corporate volunteers engaged in a lake beautification activity by adding colors



At United Way Hyderabad (UWH), volunteering is a powerful means to uplift lives by harnessing the collective goodwill of communities, aiming for the common good. Our strategy centers on empowering employees to create a meaningful impact through purposeful engagement, aligning with the Sustainable Development Goals (SDGs). We design our volunteering events to address critical areas such as Environment, Education, Skilling, and Health, ensuring our efforts resonate with global development objectives. By tapping into the diverse skills of our volunteers, we drive sustainable development and instigate positive change within the communities we serve. Our initiatives transcend the traditional giver-receiver relationship, providing enriching experiences that uphold equality and dignity for all participants. We focus on creating global impact through localized actions, with activities that include supporting LGBTQ entrepreneurs, engaging with children with special needs, organizing experience days at senior care homes, conducting

lake cleanups, facilitating blood donation drives, offering upskilling sessions, and enhancing school infrastructure for under-resourced communities. Our efforts in sustainable practices—like seedball making, paper bag crafting, and tree planting—further our commitment to environmental stewardship, empowering communities to capitalize on their social, cultural, environmental, and economic assets, ensuring equitable opportunities for all.

Key engagements in FY 23-24 include the Community Day, where over 800 volunteers participated in lake cleanups to restore ecosystems, and G-Serve month, which saw 700 volunteers impact 3,000+ lives through 27 diverse activities. Additionally, the Wall of Wishes (WoW) event, in collaboration with Microsoft, connected corporate employees with beneficiaries across various demographics, fulfilling the wishes of over 1,500 individuals. Daan Utsav 2023, was another significant event, fulfilling the wishes of more than 1,000 beneficiaries.



▲ Turning aspirations into achievements with career guidance sessions by our volunteers



▲ This World Environment Day saw us taking green actions with tree planting

## Learnings

- 1. Strategic Alignment with Global Goals:** Aligning volunteering activities with the Sustainable Development Goals (SDGs) ensures that efforts are impactful and contribute to broader global objectives.
- 2. Empowerment through Engagement:** Purposeful engagement of volunteers, especially employees, can lead to significant positive impacts within communities.
- 3. Innovative Volunteering Approaches:** Moving beyond the traditional giver-receiver dynamic to create experiences that uphold equality and dignity for all can lead to more rewarding and impactful outcomes.
- 4. Scalable Impact through Collaboration:** Large-scale volunteering events, such as those organized with corporate partners like HSBC, Google, and Microsoft, demonstrate the power of collaboration in amplifying impact.
- 5. Meaningful Corporate Engagement:** The success of events like the Wall of Wishes and Dan Utsav illustrates the potential for meaningful interactions between corporate employees and beneficiaries. Such initiatives can fulfill individual needs while also strengthening the relationship between corporations and the communities they serve.



▲ Small actions, big impact: Seed ball making for a better world.



▲ ▶ Turning ideas into art in our drawing session, fostering creativity and confidence.



▲ A small act of creativity with a big impact! Our volunteers crafting paper bags to help reduce plastic waste.



▲ Supporting street vendors with eco-friendly solutions.

Health and Wellbeing - **12 Activities**  
 Education and Empowerment - **46 Activities**  
 Livelihood & Skilling - **10 Activities**  
 Environment & Sustainability - **70 Activities**  
 Diversity, Equality and Inclusion - **3**



## WAY FORWARD

With the changes brought about by socio-political environment and felt impact of climate change, one needs to understand the requirements of the needy community more wholistically. Inter connectedness of causes and its impact on each other is required to articulate problem statement, design an intervention and articulate the risks and impact outcomes.

At United Way of Hyderabad, we see this happen and hence our work in upcoming years will see some change. Many communities that we have been engaged with over the last decade are in transition. Students in schools and colleges are expected to learn skills and competencies required to live and work in changing world, driven by technology. Health and wellbeing needs of the communities are going through a sea change. Newer forms of infections are hindering people's ability to be in workspaces and contribute effectively. Employees and entrepreneurs are expected to be agile and adopt themselves to the growing competition at a much faster pace. Natural calamities have become more frequent and we need

to build infrastructure, awareness and skills required to handle such situations.

As a response we are building capabilities to stay relevant. Some of the efforts in this direction are to undertake action research for better understanding that facilitate more discussion among stakeholders. Undertake pilots and experiment on new program designs. Share our observations and learnings on larger platforms.

In line with our mission of increasing the caring power in the community, we would like to engage corporate leadership in finding solutions for some of the pressing social problems. The plan is to take their help in envisioning and strategizing way forward, seek their help in leveraging technology and human resources available with them and building consensus among stake holders.

In 2024-25 we plan to give impetus to this strategy. We welcome your thoughts and any gesture to collaborate with us.

18

## COMPLIANCE

Every year we are challenged by our NGO partners and vendors about the detailed documentation process that UWH follows. We like such questions as it allows us to share with them our learning on how such processes helps in building trust with the donors, improves organisations image in public, protects organisation from any compliance related risk. Each and every time we articulate this message we seem to be becoming better. We have created enabling eco system by training our colleagues who can then impart this knowledge with NGOs and Vendors with whom they interact regularly.

We have moved into a system where month on month all project expenditures are closed and we call it Monthly financial report, we consolidate this and create a quarterly utilization certificate. This has helped us keep control on the fund utilization and hold critical discussions with stake holders to resolve an issue. This

streamlined process helped us complete third-party evaluation of projects smoothly and quickly. As a case in point we were able to close an audit of a grant size of close to four crores in a day.

Ms. Amala Akkineni moved out of the Board position as she wanted to make commitment to growing her work in managing a film institute. We have onboarded Ms. Vanitha Datla as Board advisor, she brings in experience of leading Industry bodies like CII & IWIN. She is passionate about promoting education and spends personal time in serving small community in Hyderabad adopted by her. We plan to expand the opportunity to serve on UWH Board. Nominations are being discussed.

As per compliance requirement, we have had four board meetings, once every quarter and an AGM to adopt the financials and Annual report.



# AUDIT

UNITED WAY OF HYDERABAD			
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH 2024			
PARTICULARS	Note Ref	Amount In Rs.	Amount In Rs.
		Year ended 31st March 24	Year ended 31st March 23
I. Income			
Donations received	6	61,49,63,240	82,01,58,335
II. Other Income		89,41,778	73,15,599
<b>III. TOTAL INCOME (I + II)</b>		<b>62,39,05,018</b>	<b>82,74,73,934</b>
IV. Expenditure			
Grant implementation expenses	7	57,03,77,511	80,49,22,652
Personnel cost		5,11,75,258	3,83,72,761
Administration Expenses		55,66,158	1,05,77,158
Event charges		2,25,059	5,65,462
Travel and conveyance		14,85,672	4,18,875
Rent & taxes		29,24,555	26,03,133
Depreciation	4	7,95,993	5,68,700
<b>IV. TOTAL EXPENDITURE</b>		<b>63,25,50,206</b>	<b>85,80,28,740</b>
<b>(Deficit) / Excess of income over expenditure (III-IV)</b>		<b>(86,45,188)</b>	<b>(3,05,54,807)</b>

The accompanying notes are an integral part of the financial statements.

As per our report of even date attached

For M Anandam & Co.,  
Chartered Accountants  
(Firm registration No. 0001255)

M R Vikram  
Partner  
Membership No. 021012

Place : Hyderabad  
Date : 09-09-2024



For and on behalf of the Board of Directors of  
United Way of Hyderabad

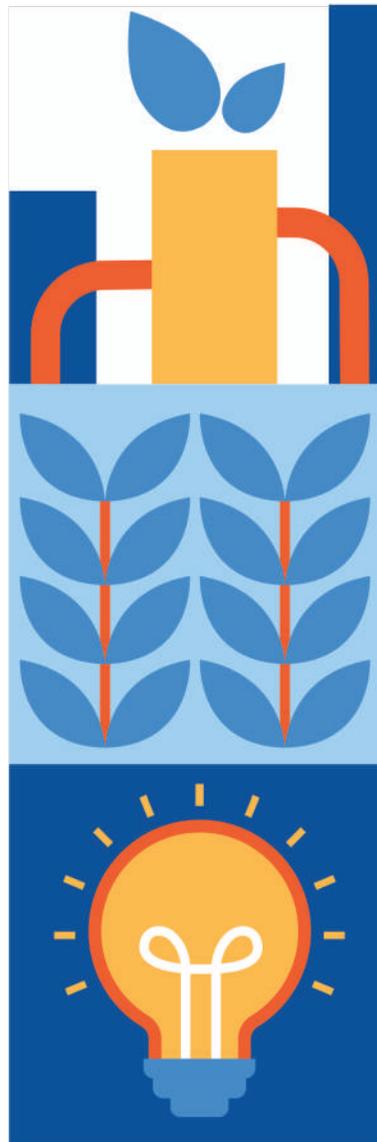
Kirammai Dutt Pendyala  
Chairperson

Place : Hyderabad  
Date : 09-09-2024



Chitra Sood  
Treasurer

GET INVOLVED • GIVE BACK • TAKE ACTION



## UNITED WAY OF HYDERABAD

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Nagar, Guttala Begumpet, Madhapur,  
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