



## DIRECTOR'S REPORT OF UNITED WAY OF HYDERABAD

2014-2015

### OVER VIEW

United Way of Hyderabad has become the TRUSTED partner to 40 NGOs and 11 Companies. The engagement with these partners is so deep that it has created a wonderful team that is now setting stage to demonstrate collaboration for greater impact. Greater Impact in terms of number of beneficiaries it can reach and quality of impact it can create.

The year has been very introspective for UWH team. This introspection has significantly influenced us to redefine our role in the community development sector and add value to the services we are providing the companies and NGOs. We are proud to share that many industrial bodies like CII, HYSEA, Cyberabad Security Council, and Government Department like: Education, Skill building, Police, NGO networks and Forums have invited us to take important positions in their committees.

2014-15 saw us implementing 59 projects, 4 volunteer engagement programs & impacting lives of around 17,000 people. The projects were implemented in Hyderabad, Pune and Chennai. For the first time 8 government schools outside Hyderabad i.e. in Nalgonda district were support by UWH.

We have also received another significant donation, the '**Volunteering Hours**' which values greater than the funds that we have received. It would be inappropriate to quantify them in monetary terms as these precious donations have increased the moral of special educators, made the care takers of orphaned children feel proud of their work, provided a role model for many children and most importantly they have given a dream of a better future. However the contribution is approximately 217 hours.

Supporting projects on Education has remained our major area of engagement, 68 % of our donations went towards supporting such projects. Though there is an increase in support to projects on Skill building & Livelihood enhancement it is still very marginal. Supporting these causes is still not a preferred choice for many donors as they perceive donation to education as most immediate in comparison.

We have seen a growing interest among the donors to support projects towards improving Environment; increasing ground water table and waste management being the areas of focus.

## Interventions taken up in 2014-15

**Education:** 7750 children were supported through various educational projects. The support was provided towards; Impacting Learning outcomes & creating enabling environment for learning. The projects reached out to help children in Government schools, Special schools, learning/tuition centres & Shelter homes. Activities undertaken under;

Impacting Learning outcomes:

- Employing new teachers to increase teacher child ratio
- Coaching classes to compete in entrance exams for CEEP & MCET
- Computer literacy classes for high school children
- Providing teaching and learning aids
- Educational tours
- Children in one of our Government Primary school & NGO run school for children from rag picking community are being we trained to compete in “La Vocab” contest, organised by The Atlanta Foundation
- Computer based learning for visually impaired children
- Provide academic intervention for the child’s specific competency based learning needs.
- Foster community participation in understanding the teaching learning processes.
- Influence teaching learning practices in school through learning camps.

Creating enabling environment:

- Setting up library & science labs
- School kit comprising of subject books, notebooks, school bags, uniforms and shoes were provided to 3000 children in the beginning of academic year
- Construction of class rooms and repairs of toilets and hand wash areas in the schools
- Providing drinking water facility by setting up RO plants, which included (digging bore wells) and construction of rainwater harvesting pits
- Setting up mechanism to maintain the infrastructure
- Making classroom and school premises attractive by painting classroom with pictures and providing sports equipments
- Organising health camps and various competitions to keep
- Setting up AV rooms & Multipurpose halls with multimedia electronic Equipment installed in it.

**Livelihood Enhancement & skill building:** 800 Women and Adolescent girls and women with disabilities from underserved communities were provided Vocational training skills.

Beautician course, Bag making, Tailoring, Mehandi designs, jewellery making and food processing were the skills that were imparted during the training.

To make them ready for employment or start business on their own, training programs on soft skills like communicative English, computer literacy, basic accounting, and work place etiquette were provided.

**Health care:** 2700 + people have been benefited from the Health care initiatives. The activities were taken up in Government schools, shelter homes, homes for HIV infected children and adults & children suffering from terminal diseases. Health awareness for children and employees also took centre stage this year.

Activities include:

1. Services of OP clinics were made available in 10 government schools of Bandlaguda mandal
2. Health camps were organized where pediatrician visits schools to conduct overall health checkups.
3. Eye camps conducted & spectacles were given to children who required them.
4. Awareness program on organ donation "How to donate organs, after life" was organized for Volunteers & employees from Bank of America. The program was facilitated by Mohan Foundation
5. Monthly physical check-ups for children infected with HIV
6. Provided free medicines for treatment and prevention of opportunist infections- Antibiotics, Bactrim SS given to children infected with HIV
7. Provide life skills and medical counselling for families and children infected by HIV/AIDS- Conducted sessions where counsellors explain the importance medications and lifestyle changes that can holistically assist each child in becoming medically healthy
8. Symptom management and end of life care for cancer patients at hospice Food provided free of cost to the patient & one attendant.

## PROGRESS OF UWH FLAGSHIP PROGRAM: Enhancing Learning Abilities of Underserved Children

We continued working with 12 street children's homes adopted last year. The project moved to next level of implementation with rigour. Brief outline of the entire process is shared below. 800+ children are being benefited from the intervention

- **Preparing the team:** Three-day training during 2 – 4 July, 2014 has been given by the training partner and Bodhaguru team to the teachers of Rainbow Homes and SnehaGhars. The training included several aspects of pedagogy, hands-on practice of 'Njoy Learning' device and program orientation. This was mainly done in order to motivate teachers and prepare them for the new methodology of teaching. In addition to this, the program manager and program coordinators have been trained on 'Njoy learning' device. Program orientation covered details of the program, roles and responsibilities of all stakeholders and guidelines for conducting the program.
- **'Njoy Learning' Device Installation:** Installation of 'Njoy Learning' devices at all Rainbow Homes and SnehaGhars has been done by the Bodhaguru team during 5 – 6 July, 2014.
- **Conducting Study Hours at Rainbow Homes & Sneha Ghars:** Rainbow Homes and SnehaGhars have agreed to conduct study hours at their respective homes for 2 hours per day from Monday to Friday for classes 1 – 7 and they started on 7 July, 2014.
- **Assessments:** In order to understand the progress of students and necessity for any corrective measures, assessments in Math and Science topics are being conducted by Bodhaguru team after completion of every 2-weeks of curriculum. Overview of the assessments and progress of the students has been given in Section VI.
- **Monitoring/Support Process:** Learning Space team has been monitoring the program through regular visits to the Rainbow Homes and SnehaGhars. Program coordinators have been visiting each home every week and the program manager has been visiting each home every month. In addition to this, the team has been in regular touch with teachers through phone to know the progress and issues. Support is being provided over phone and through additional visits depending on the nature of the issue.
- **Monthly review & Training:** Meetings are being conducted every month to review the progress and take corrective measures. Bodhaguru team has been sharing the progress of the students as observed by them through their assessments and give feedback on how to improve. Learning Space team has been sharing it's insight on the teaching methodology based on their interaction with teachers and students during their visits. Subsequently, teachers are trained by the training partner on the aspects as required by them to conduct the study hours effectively and help children improve time to time.

### Impact of the program

- **Teacher's acceptance:** Teachers enthusiastically participated in training program conducted at the start of the program. They were very appreciative of the suggested methodology i.e., teaching concepts through story-videos and activities. Based on observation during visits to the homes, out of 24 teachers working on this program:
  - 16 teachers are strictly following our methodology and guidelines 100%
  - 5 of them are following the same for about 70% - 80%
  - 3 of them are following the same for less than 50%
- **Student attendance & involvement:** Based on observation and interaction with students during visits, it has been observed that among students those are present in each home, about 90 - 100% of students are attending study hours. In some homes, about 10% of students are not regular to the study hours due to behavioral issues.  
It is has also been observed that students are interested in watching story-videos and they are enthusiastically participating in discussions and activities. It has been noted that out of 12 homes, student involvement in class discussions and activities is 90 - 100 % in 10 homes and less than 50% in 2 homes.
- **Curriculum completion:** 20 weeks curriculum has been completed and sixteen tests have been conducted in all the 12 homes.

The plan for next year is to scale up this intervention to remaining 10 homes. Adopt similar methodology and standardise intervention in all Government Schools supported by United Way of Hyderabad.

## One of its kind - Interventions

### Helping women in Distress

18004252908 helpline is available 24/7 now for any women in distress across AP & Telangana. In this Financial Year 2242 women have been benefited from the services proved by this helpline. The services offered include emotional & legal counselling, referral services to short stay homes/ shelter homes, medical help and employment. The helpline has also thwarted 103 child marriages by intervening at the right time and counselling the families about the problems of child marriages.

The project is supported by ADP

### Encouraging Sportsmanship

Madhu G, partially visually challenged person played for Indian Cricket team in the 4th One Day International world cup cricket tournament for the blind held in South Africa.



United Way of Hyderabad is very proud as he was groomed by I & Eye sharing vision, one of the NGOs working to empower Visually Challenged Children supported by us.

UWH supported him financially by helping him to purchase cricket kit, sports dresses and travelling kit he was Honoured for his achievement during 'Charity Awards Ceremony' held on 9<sup>th</sup> December.

**Disaster Response:** This year we completed interventions in **Philin Cyclone** affected villages adopted by us. Total donations raised is Following activities were taken up with the help of INR 28, 56,873 lakhs raised towards the cause. We have spent INR 26 lakhs towards these tasks.

1. Restoration of water bodies that supported irrigation
2. Livelihood support to single women and small farmers
3. Restoring drinking water facilities
4. Construction of houses for elderly single women

Remaining funds are being used to build community bathing areas and restoration of community hall mostly used by women for meeting and by farmers to store their grains. 700+ Households are being benefited from the intervention.

In response to **HUD HUD** cyclone, UWH took up few relief activities in two villages. The intervention was taken up in 2 villages Barripeta, Pusapati Rega Mandal and Appannapeta village of Bhogapuram Mandal of the Vizianagaram District, following donations were made.

S.No.	Item Name	Barripeta	Appannapeta	Total	Remarks
1	Education Kits for Children	340	71	411	All School going Children
2	Solar Lights	350	120	470	Cyclone Affected Households
3	Tarpaulins	59	85	144	House Damages only

**Volunteer Engagement program:** This year we received requests from companies to help them with volunteer engagement programs. The support sought was to identify volunteering area & arrange logistics for the event. Over 500 volunteers were involved in the following activities:

- Collecting and distributing dry ration to shelter homes
- Cleaning up and painting Hospice
- Cleaning up and beautification of school premises at Zilla Parishad High school in Sangareddy. The activities included Ground levelling and tree plantation, Repairing and painting 30 blackboards, Cleaned up the pathway to restrooms Painting of classrooms and construction of water storage facility
- Creating awareness among children on importance of education
- Creating awareness on good hygiene practices

## Administration Update

**Board of Directors:** United Way of Hyderabad warmly welcomes Mr. Michael Mullins, Mr. Michael Mullins, Consul General of the U.S. Consulate General Hyderabad. He has graciously accepted the role of an Advisor for UWH.



### Biography of Consul General Michael Mullins

Mr. Michael Mullins, a career member of the Senior Foreign Service with the rank of Minister Counselor, assumed the post of Consul General of the U.S. Consulate General Hyderabad on September 7, 2013. Immediately prior to his present assignment, Mr. Mullins served as the Minister Counselor for Management Affairs at the U.S. Embassy in New Delhi. Mr. Mullins began his Foreign Service in 1989 in El Salvador, followed by postings in Thailand, Vietnam, Hong Kong, and Indonesia.

Mr. Mullins received his Bachelor of Arts degree in French Literature and Fine Arts from Amherst College in Massachusetts, where he was also inducted into the Phi Beta Kappa academic honor society. He received his Master of Arts in French Literature from Brown University in Rhode Island, later serving as Brown's Associate Director of Admission. Twice awarded scholarships from the Government of France, Mr. Mullins also studied at L'Ecole Nationale de Beaux-Arts and L'Universite de Paris.

Over the course of his Foreign Service career, Mr. Mullins has received six Superior Honor Awards. He enjoys studio art, reading, and music.

### Board Meetings & AGM

The Board of United Way of Hyderabad met thrice this year and the General Body Members met once during the year to transact business and guide the staff towards implementing various initiatives.

FY 14-15	Board Meetings	Q1	Not held
		Q2	25-Jul-14
		Q3	30-Oct-14
		Q4	22-Jan-15
AGM for FY 2013-14			25th July 2014

### Important Resolutions passed by the Board

In this financial year Board of United Way of Hyderabad passed the following important resolutions

1. Authorization to Ms. Rekha Srinivasan – Executive Director of United Way of Hyderabad to apply for registration, permission under Foreign Contribution Regulation Act, 2010:
2. Authorization to Mr. Ramesh Kaza - Treasurer to invest UWH funds in FDs at HDFC Bank and the interest earned to be used to meet the administrative expenses of UWH.

-----00000000000000000000000000000000-----