

ANNUAL REPORT 2016 - 2017



United Way of Hyderabad

UNITED WAY NETWORK

United Way works with the philosophy that we all have a stake in what befalls our fellow men. We benefit when a child succeeds at school, when someone finds a job that will help them provide for their family, or when more people are able to access quality, affordable health care. United Way is engaged in nearly 1,800 communities across more than 40 countries and territories worldwide. For the past 130 years, United Way has evolved to meet the needs of the times. Today, the world needs United Way more than ever.

61,000,000
people are served
annually

2,900,000
volunteers helping to
improve the community

1,800
local United Ways in 40
countries and territories

INDIA

United Way India (UWI) is responsible for leading, supporting and maximizing the collective impact of a network of seven local chapters. In the last couple of years, United Way India has played a leadership role during 11 major national calamities across 12 Indian states through its Disaster Response Fund. UWI has helped 163,755 individuals directly and 1,00,000+ more people through community services



United Way of Delhi

Started in 2008
Known for Pehal
A Community development
Initiative



United Way of Hyderabad

Started in 2010
Known for Seva Mela and High
Impact Projects in Education



United Way of Bengaluru

Started in 2008
Known for Wake the Lake and Center
of excellence for BornLearning



United Way of Mumbai

Started in 2002
Known for the Mumbai Marathon,
Mission Mangroves & Project
Poshan



United Way of Chennai

Started in 2010
Known for WASH in School and
Budget Analysis Fundraiser



United Way of Baroda

Started in 1986
Known for Fusiom Study Foundation, Gold
Card Scheme and United Way Garba



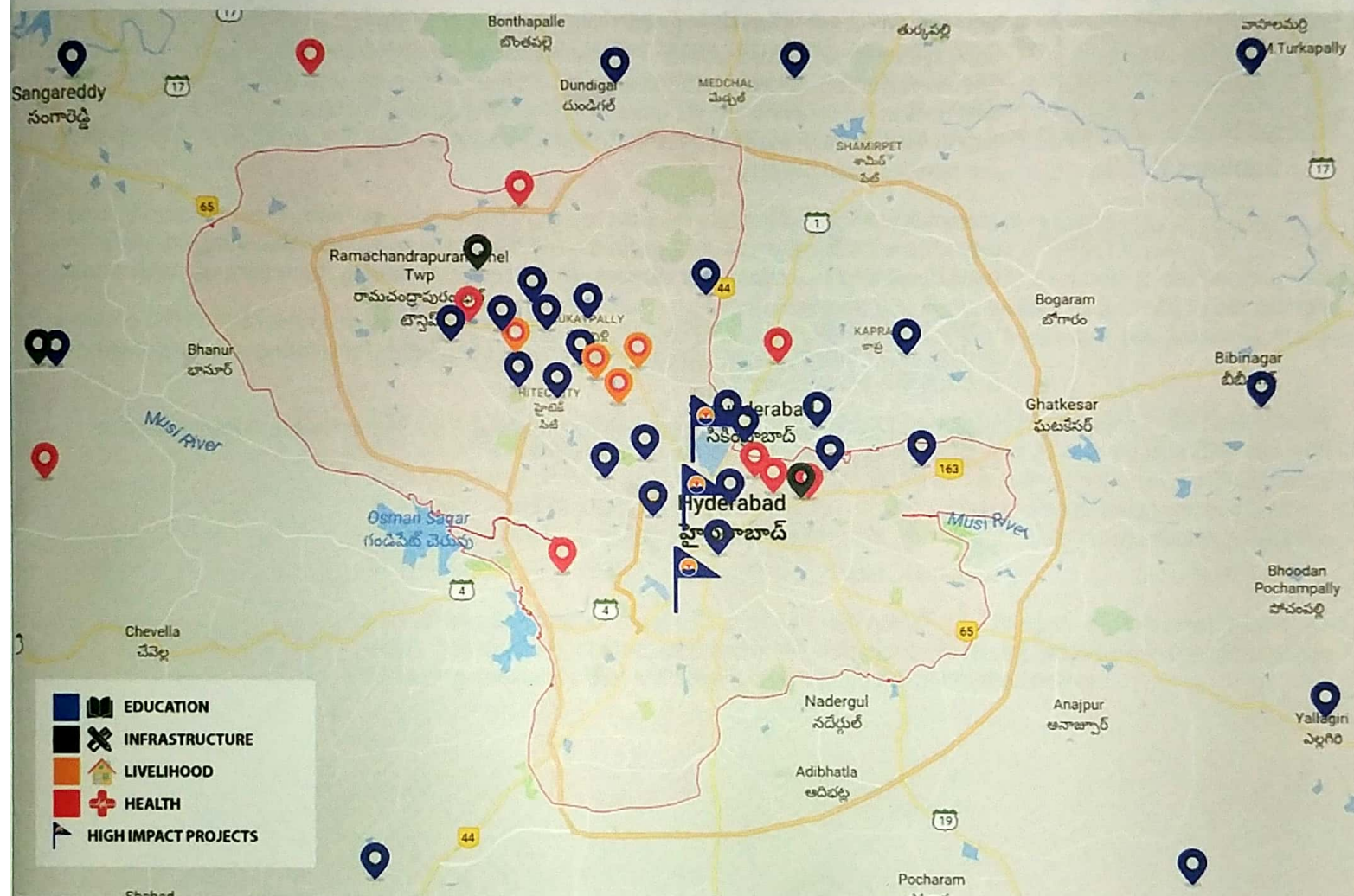
United Way of Kolkata

Started in 2011
Known for Programs promoting
Sanitation and the Girl child

UNITED WAY OF HYDERABAD

United Way of Hyderabad is a volunteer led, non-profit organization, established in 2010 to succor the underserved communities. United Way of Hyderabad channelizes its effort in building community based and community-led solutions that strengthen the foundations of a good life: education, financial stability and health.

PROJECTS IN HYDERABAD



SNAPSHOT OF PROJECTS:

High Impact Projects in Hyderabad

Geographical Area	Focus Area
Bahadurpura	Education
Khairatabad	Education
Nampally	Education

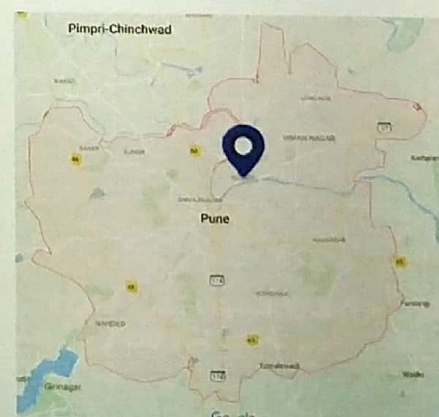
Projects in Pune

Yerwada	Education
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Projects in Other Districts

Geographical Area	Focus Area
Karimnagar	Education
Mehbobnagar	Education
Medak	Health
Nalgonda	Education
Praksham	Education
Rangareddy	Health
Sangareddy	Education
Warangal	Education

PROJECTS IN PUNE



CHAIRPERSON'S NOTE



Suchitra K. Ella
Chairperson
United Way of Hyderabad

Dear Friends,

I am proud that our work and area of focus is reflective of the Vision and Mission of United Way of Hyderabad. 2016-17 is no different, and has been a year of fresh and exciting work. Change towards becoming an efficient and impact driven organisation has been our persistent endeavour. We have incorporated all these without compromising on the deliverables that we had promised to our Communities and Donors.

We have impacted the lives of 85,000 deprived people in the last year, 68 % more in comparison to last year's efforts. Our inclination towards donation for educational projects has also directed us to raise funds and focus on projects in the areas of Health Care, Environment and Sustainability. It's essential to strike a balance between the core areas of Education, Health Care, Income generation and Environment as all of these are critical to alleviate families from poverty.

This year, we have added four new donors and 25 new NGO partners. This is a very important indicator and it re-affirms our strength as a platform. Many tools and learning materials have been developed in the last year, and we will find ways of sharing them through publications.

I take this opportunity to thank all our partners; Donors, Community members, NGO partners, and the Government, especially the Department of Education for trusting and encouraging us to tread this challenging path.

A big Thumbs UP to my Colleagues on the Board and the executive team for yet another successful year.

Warmly

Suchitra K. Ella



Rekha Srinivasan

Executive Director

United Way of Hyderabad

United Way of Hyderabad is an organisation you can TRUST. Communities TRUST us to make their lives better because we listen and understand them; Donors TRUST us because we are judicious with their funds; NGO partners TRUST us because they believe we can spearhead social transformation and SPARK the Change.

As we leap into expanding and deepening our work to become the TRUSTED partner, it is important to have capable team members and a clearly defined role and performance expectation from each one of them. Therefore 2016-17, has been a year of restructuring and making investment to increase the bandwidth of the executive team. Two months of rigorous exercise has resulted in a six layered organizational structure and a mapped workflow between the team members. We also plan to automate tracking workflow so that we could identify the pain points and resolve them to increase efficiency and give the best experience to our Donors.

The Accounting system has also gone through modification. In response to the changing expectation from the Donors and also to uphold the core value of UWH i.e. being transparent and a trusted organisation we have now started billing actual project cost to the donor rather than taking a blanket 10% as project implementation cost. We plan to go back to our Donors and ask them how they would like us to use the remaining funds or if the projects require more funds ask them to grant us more to meet those expenses.

This year we have launched another High impact project, STEM program in 86 Government schools of Nampally and Khairatabad Mandals impacting lives of over 12,000 Children with a special focus on Girls. This program is named aQriti and is being supported by Qualcomm. The project aims to promote STEM education among Girls by strengthening concepts of Science and Math, providing scholarships for girls who would like to pursue higher education in Science.

Our efforts and impact created has been gratifying and fulfilling to say the least. Albeit, we didn't make any substantial increase in the donations we raised, but we have the satisfaction of having done work that will have a long lasting impact in the society.

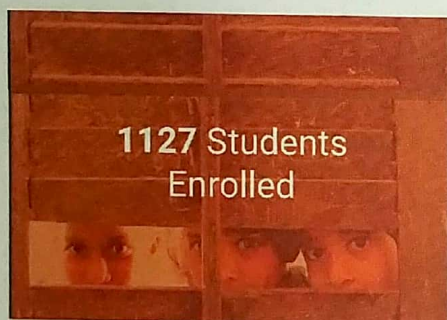
WHO WE FIGHT FOR

United Way of Hyderabad has impacted in effect 85000 lives over the last year. These include, children at risk; women in distress; families suffering from economic difficulties; government school students with career dreams. The collective caring power of Funders, Government Institutions, Grassroots, Non-profits and United Way of Hyderabad has made this possible.

The United Way of Hyderabad Impact

The School Management Committee (SMC) of Jahanuma school recently ensured that the school has access to clean, well maintained toilets. They identified the needs, prioritised them and passed resolutions to bring them into action. Many such SMCs of Govt schools in Bahadurpura where United Way of Hyderabad runs the Nayee Taleem Project have seen similar successes.

The Nayee Taleem team comprises of United Way of Hyderabad and five implementation partner organisations; Aga Khan Foundation, ASSIST, Magic Bus, Nirmaan Organisation and Teach for India. This collaboration at the design and implementation level translated into facilitating SMCs as a collaboration. Under the banner of "School Friendly SMCs" the role of SMCs was effectively rearticulated as non-invasive. The field officers were trained to create an environment of trust using various facilitation techniques, negotiation skills and conflict management techniques.



A year ago, this situation was very different. SMCs existed only on paper despite being universalized by The Right to Education Act, 2009. Meetings happened only for procedure and not for output. Wherever they were, Member composition was not in line with the act. The school principals and teachers had all the decision-making powers and the parents in SMCs were mere puppets. Local political leadership and politicised teacher groups dominated these platforms. Given all of that, there was a sizable amount of resistance and mistrust among the stakeholders when United Way of Hyderabad decided to enter the equation.

However, a year later, the effects of the investments made by Nayee Taleem team have shown remarkable results. Meetings started taking place regularly; attendance increased; parents started asking questions and also started contributing a little amount from their pockets. These are tell-tale signs of a crucial step towards community ownership and therefore democratization.

IMPACT AT A GLANCE

United Way of Hyderabad is committed to creating value by ensuring that opportunities reach the most marginalised segments of the society. Our focus is on education, health, livelihood, care and protection of children in difficult situations which are critical components to build an economically and socially productive community.

LIVELIHOODS



500

women have been empowered to earn a living and contribute to the income of their family



HEALTH

6500

children in Govt. schools have received regular health checkups and preventive health-care sessions

3300

patients have received quality emergency care in Govt. Hospitals facilitated by an investment of 38 Lakh

CARE AND PROTECTION



2100

children have a secure future through an investment of ₹ 1.4 Cr

3600

women in distress and difficult situations have been counselled through a 24x7 helpline



EDUCATION

9500

mid-day meals have helped children focus better in class daily

14000

students have access to quality education and better attendance due to the involvement of SMCs

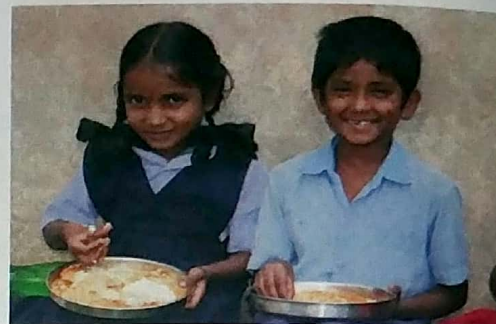
4500

children have gained access to STEM related careers

United Way of Hyderabad strategically intervenes in components that can transform the educational experience for children. Through infrastructure upgradation, quality improvement of academics, support for students with special needs and building community ownership towards the schools, United Way of Hyderabad strives to change the face of the education system in the city.

Mid Day Meals

Hot and fresh meals to 9500 children everyday in the last year helped them focus on learning. Research shows that the availability of mid-day meals at Government schools has increased child enrolment and reduced child dropout. For many children, this is the only meal in a day and a motivation for them to study.



Scholarship

27 children in the age group of 13-15 received scholarships in recognition of academic excellence. Students and their parents were immensely delighted to be honoured amongst their school mates. Scholarships were given in the form of tuition fees, books, tabs and stationery. The success of the event motivated the donor to give out scholarships to 90 students in the next academic year.

Infrastructure Support

280 tiny tots in GPS, Miyapur wore sad faces when United Way of Hyderabad first visited them. There were just 2 wrecked class rooms, each of them accommodating 2 grades and one section sitting in the corridor. Most of them could not be seen due to poor lighting and ventilation in the rooms. By providing a new building with 4 new classrooms, a kitchen and refurbishing existing rooms, United Way of Hyderabad was able to lighten up these beautiful faces.

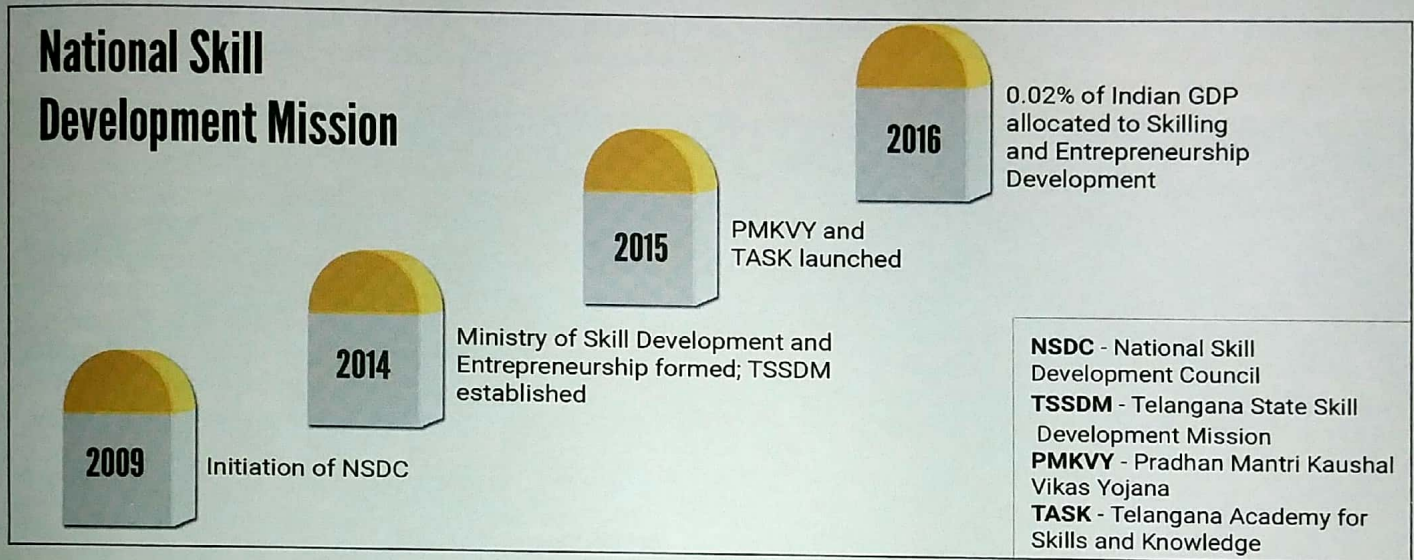


STEM Education

Last year a State-of-the-art Science lab was setup at the Govt High School in Serilingampally which benefited 1200+ high school children. This intervention led to improved performance of the 10th grade students in Science by 30%. United Way Hyderabad had organized a Mandal level Science fair for Govt high schools, motivating 2000 students to exhibit scientific models, poster presentations and quizzes.

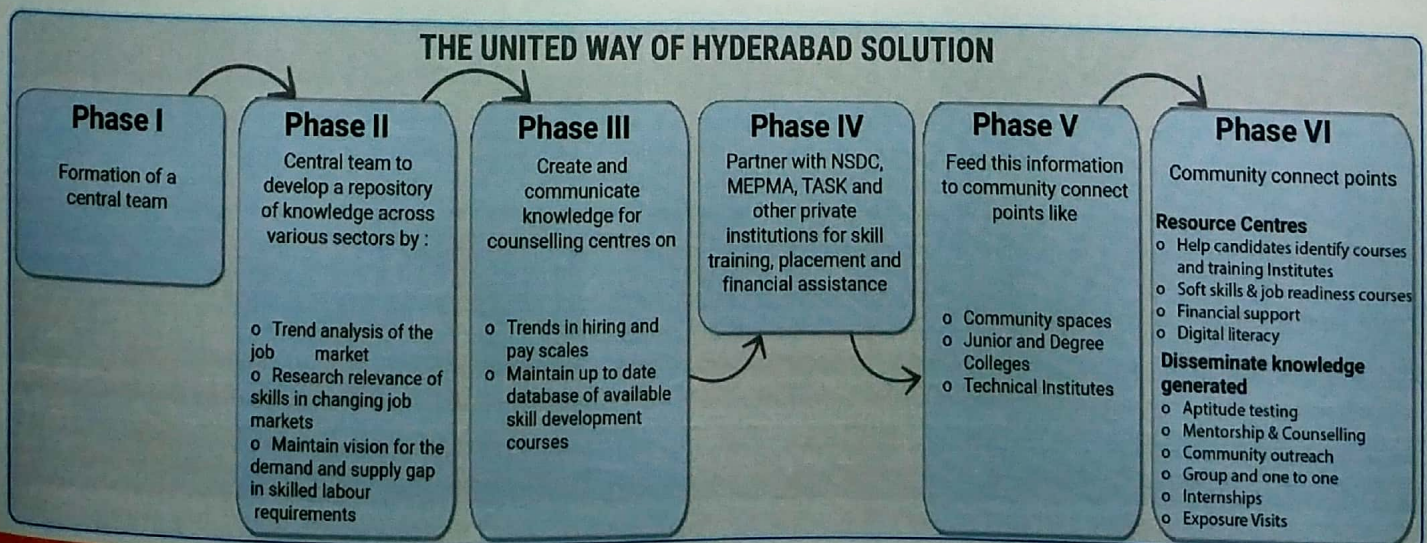
United Way of Hyderabad has supported ~470 women with Livelihood focused Skill Training in the year 2016-17 which is building up to a comprehensive approach towards urban livelihoods. Traditionally, United Way of Hyderabad has focused on the livelihoods of women, especially girls and housewives who were outside the working population. The effort of training is focused on bringing them into the fold of being gainfully employed. The choice of skills, therefore, has been on bag making, tailoring and other activities that women can take up from home at their leisure time.

On the other hand, United Way of Hyderabad acknowledges that the urban livelihood space is more complex. There are multiple interest groups with a variety of advantages as well as constraints. A comprehensive approach to drive high impact, therefore will have to be multi-pronged. UWH is in the process of designing a High-Impact Project.



The data shows that even after 6 years of existence a fraction of population/ community/catchment has drawn benefits from the investment made into skilling initiatives. Industries, especially manufacturing sector is facing a serious crunch in skilled manpower. This demonstrates a clear gap in social mobilization efforts put in by the trainers. The online portal (www.skillindia.gov.in) is a repository of all the specific courses available, categorised by location and industry sector. However, only a candidate who is looking for a very specific skill at a specific level and has clarity on a career trajectory will be able to navigate the information with moderate levels of difficulty. There is not enough support on identifying individual interests, matching them with relevant needs of present and future job markets; what their livelihood requirements are; what kind of time and monetary investments they are willing to make; etc. On the other hand, the skill requirements of various industries are fluid.

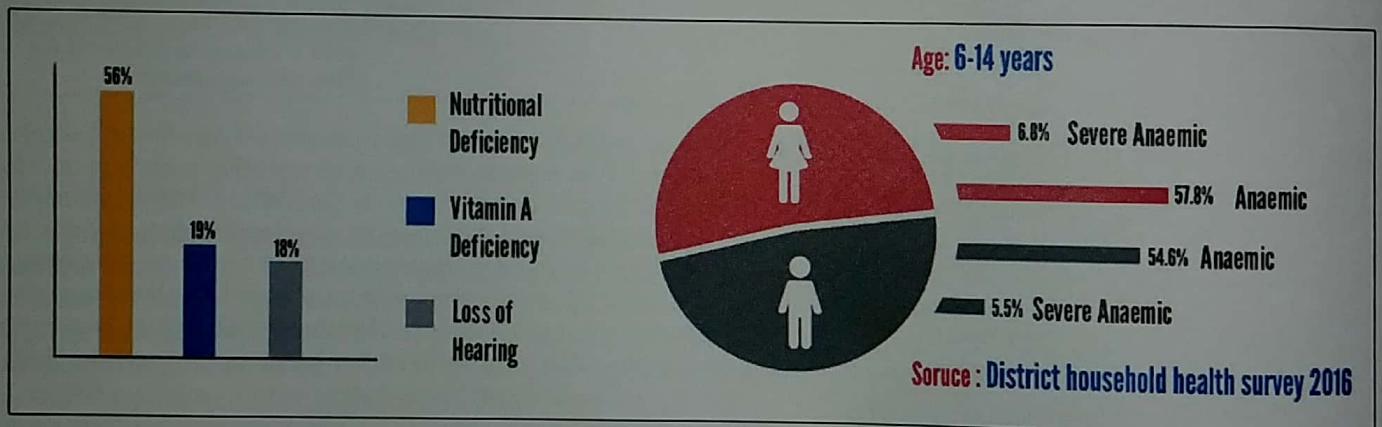
In the current framework, there is no support that would enable the skilling machinery to have updated information on changing industry requirements, upskilling of existing manpower and some projections of relevance of current skilling focusses. Rooted in these observations, we see a need for a program that would respond to these two gap areas.



United Way of Hyderabad supports the healthcare sector in making health care services accessible to marginalised children; at schools, children's homes and paediatric wards of hospitals. Last year 3300 patients in need of emergency care in Government hospitals received quality care through an investment of ₹ 38 Lakh. 6500 children in Govt. schools received regular health checkups and preventive health care sessions. Despite these interventions a heart wrenching tale acted as a catalyst in designing a school based health program.

Siva, a 9 year old student from Amberpet Govt. Primary School succumbed to a hepatitis infection. His sister, a few years older than him, was also seriously ill, who survived and is back to school. The school and the doctors have identified unsafe sources of drinking water at the school as the culprit that claimed a young life. Neither the teachers nor the children had the necessary awareness to identify an uncovered fiberglass water tank in the school with decomposing flora a potential health threat. We keep thinking that if only...the tank was identified in time; if only... a teacher had caught the yellowing eyeballs of Siva; if only... an ANM had visited the school during this time; if only... Siva's immune system was a little bit stronger to fight the infection till help reached him.

Health serves as the foundation for good education and an economically contributing life for a child. What can serve as a better avenue than the schools? The team at United Way of Hyderabad began an analysis of the existing programming and policy around school health. In addition to reciprocating our observations about the lack of mindfulness and responsiveness among the communities, the analysis found that manpower crunch for school level service delivery related to health and the lack of convergence among the related Govt departments as significant challenges. These challenges have caused a national school health program under urban health mission to be non-existent at the grassroots.



A Plausible Solution

As an immediate response to the need at the schools level, United Way of Hyderabad has developed a program to build health awareness in the schools. The program primarily targets building preventive knowledge about hygiene and nutrition; first response and early identification of health issue at the school; mental health and life skills support to adolescent students. Innovating the delivery angle, United Way of Hyderabad will capacitate corporate and student volunteers to deliver awareness building sessions. The content for these awareness building modules will be developed through a partnership between the sector experts and volunteers.



CARE AND PROTECTION

Mahatma Gandhi said that the true measure of any society can be found in how it treats its most vulnerable members. Children are the most vulnerable section because of their dependence on the adults around them to provide care and support. Parents, then the family and finally the community at large are responsible for the care, protection and the well being of our children.

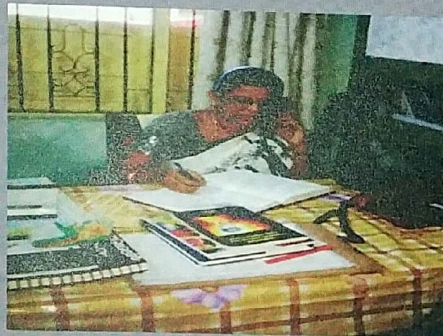
Through support to Children's homes, orphanages and shelters across the city, United Way of Hyderabad has ensured that the community takes ownership of their young ones in distress. United Way of Hyderabad has supported ~5700 children in need of care and protection in year 2016-17. The support does not only cover the living costs (shelter, food and medical expenses) but also quality education and skills training. This support ensures stability in their lives even after they move out of the residential care homes. Some of the children's homes with United Way of Hyderabad support work with children affected and infected by HIV. For these organisations, the support mobilised by United Way of Hyderabad takes complete care of medication, nutritional needs and mainstream education.



5700 children supported through orphanages and shelters



29000 children on Hyderabad streets seek aid



24*7 Helpline for Women in Distress

United Way of Hyderabad has also supported Bhumika Women's Collective towards operating a 24x7 telephone helpline for women in distress. The helpline provides counselling support right then and there and draws support from different institutions like Protection Officers, Police, Government and NGO run Shelter Homes, Legal Service Authority, Legal Aid Clinic etc. to provide long term relief. Once a week an advocate provides free legal guidance on the helpline.

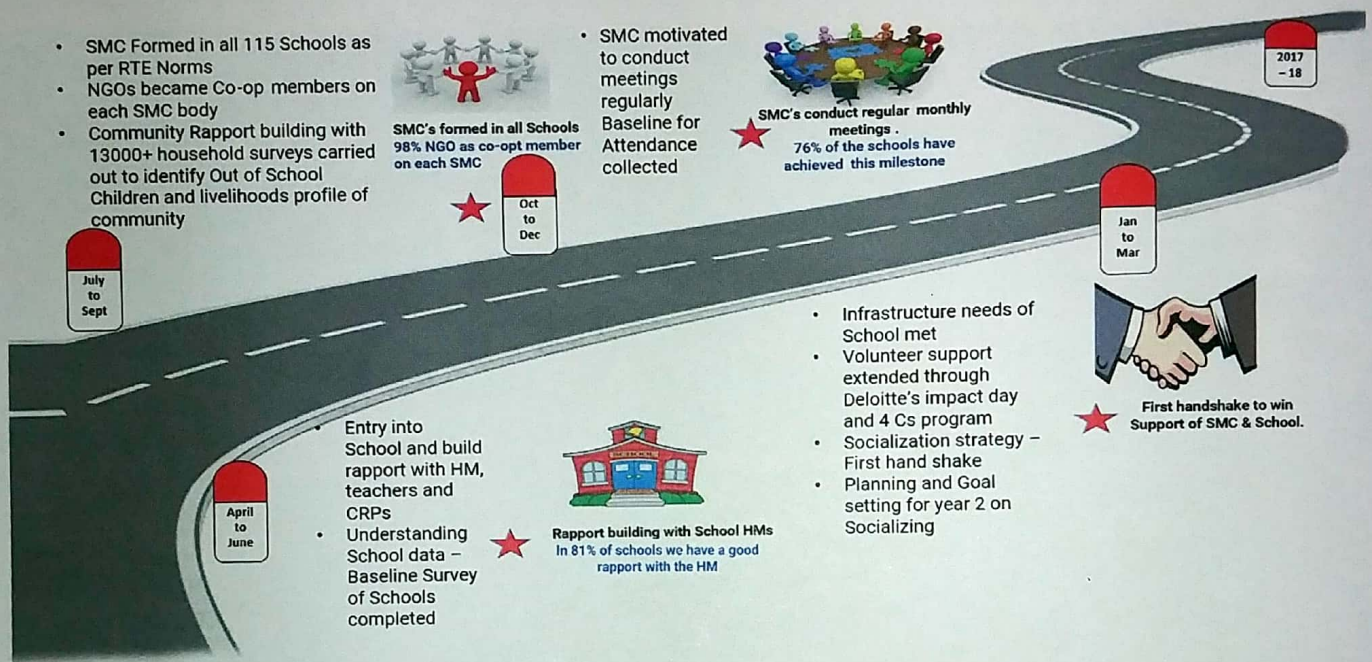
In addition to supporting the institutionalised children, United Way of Hyderabad also championed the issue of street children. A study conducted by Save the Children India found ~29000 children to be living on the streets in the city of Hyderabad. In the school going age, 40% of the street children are between 11-15 years while another 33% are between 6-10 years of age. These children are exposed to hunger, violence and all kinds of abuse, exploitation and neglect resulting in loss of potential and fuelling of antisocial and self-destructive activities. United Way of Hyderabad conducted a series of consultations with NGO partners in an effort to find and fund the right model to provide care, protection and education to these children. We were successful in mobilising goodwill and awareness. However, when it comes to action, the question still remains as to; what can really bring us as a sector to leave our silos and collaborate?

NAYEE TALEEM

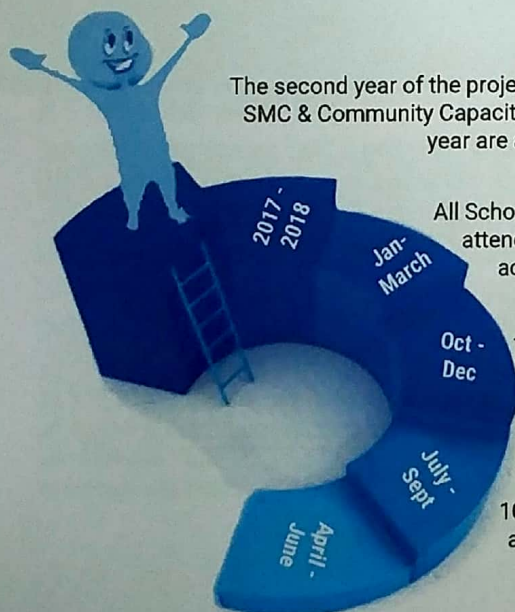
Turns ONE



The project has completed a year of operations. The goal for the first year was to build a rapport and socialize with the stakeholders. The goals and the actual performance has been captured in the slide below.



Way Forward



The second year of the project has been titled the year of SMC & Community Capacity Building, the goals for the year are as below

All Schools to have min 75% attendance of children across the year

100% SMC participation in preparing the School Development Plan

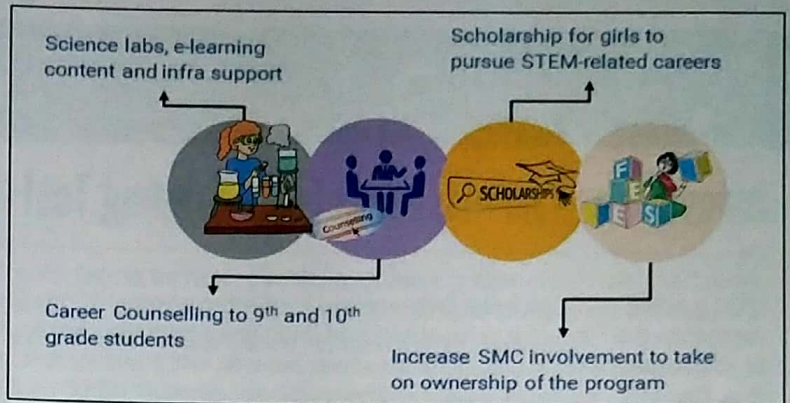
100% SMC's to be formed according to RTE norms

All Schools to operate at a maximum capacity

Year of SMC

- Formal Skill Building of the SMCs is very important for them to take on responsibilities like advocacy, fundraising, fund management, financial transparency and monitoring. United Way of Hyderabad is in the process of designing visual training material and training the trainers to build the capacities of SMC Members
- Parent members of SMCs serve a two-year term. Every second year, part of the SMC is re-formulated. To sustain the knowledge and skills built among the SMC members, we plan to identify and empower constant members like co-op/ NGO member, local corporator, ANM and others.

Qualcomm Aqriti



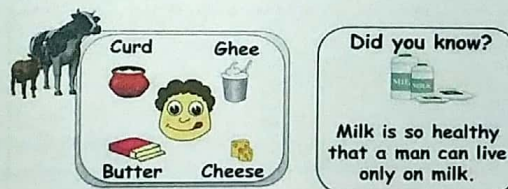
National campaigns like "Make in India" and "Start-up India" have amplified the demand for Technology and AI-based jobs. India must strengthen Science, Technology, Engineering and Mathematics (STEM) in its education system, to meet this demand and make Gen-Z kids future-ready. Nonetheless, the probability of girls choosing STEM related-education is unfortunately bleak. According to the study by Grant Thornton, India ranks third lowest in the proportion of business leadership roles held by women and 34% of the Indian businesses surveyed, have no women in leadership. This alarming statistics calls for immediate action, 'Aqriti' aims to nip this challenge in the bud by making STEM education accessible to the girl child. Aqriti is a three-year intervention in 86 Government schools of Nampally and Khairtabad Mandals benefitting 12000 and more children and their families.

The project is supported by Qualcomm and partners with Govt. bodies, Bodha Guru for e-learning content and infrastructure, Learning Space for Pedagogy and is exploring partnership in Career Counselling and Science lab setup. Objectives of the program are to build basic capacities in primary school children, extend exposure to high school students, reward excellence among students and increase community ownership.

The device and the content aims at making a child understand the application of a concept through three pillars:

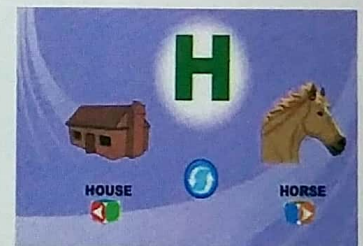


Learning through stories



We get many things from the milk of cow, buffalo, goat etc.

Learning through Pictures



Learning through Apps

Through this project, all high schools will be equipped with Science labs for a hands-on exposure that kindles a passion for science. E-learning labs would be set up in high and primary schools for effective delivery of concepts. The Njoy Learning device carries concept-based animated videos, activities and practice tests, predominantly in Science and Math. The interactive tool makes learning interesting and thereby easy to understand. Visuals have a lasting impact on the children who would be able to retain basic concepts and apply them to advanced topics.

Career guidance to students in 9th and 10th grade would reinforce their decision in choosing the right career path. With the fervor to pursue a career of their interest, financial instability could be a hindrance for the children. Providing scholarships to the top performers is a gateway to combat an unfavourable economic situation. Acceptance from the community is key to educating the children and this will be done through community awareness camps, street plays and strengthening the School Monitoring Committees. By the end of the three-year intervention, United Way of Hyderabad expects a 40% increase in SSC pass percentage and a parallel improvement in Science and Math performance of the beneficiaries.

Innovations - An offshoot of NGO Grading Tool

NGO grading tool has been instrumental in offering an opportunity to deepen relationships with NGOs. The tool gets implemented in the form of a semi-structured interview where the conversation allows us to connect with the NGO leadership on an ideological level. It also generates their passion and commitment and the vision they have for the future of their organization. The tool facilitates identifying specific capacity gaps of some partners, especially in the areas of accounts, measurements and converting a vision into a program. Recently a conversation with an NGO partner led us to the path of innovation.

Star rating of NGO partners

★★★★★ 8%

★★★★☆ 31%

★★★☆☆ 23%

★★☆☆☆ 23%

★☆☆☆☆ 15%

SAFA's THRIFT Store



SAFA is an NGO partner that runs skilling projects for women from marginalised communities, predominantly Muslim women. They run a tailoring training centre in Hafeezpet supported by DuPont.

Post basic training, a few women started a thrift store in the community with the support of SAFA. These women collect and sort used clothes from corporate offices and gated

communities and sell them in the community. They have a make-shift trial room and do minor bits of altering for the community women who are buying it.

The shop has seen remarkable success in a short while. They were able to clear a net profit of ₹ 12000/- in the first month of operations. This success has driven the men in their families to opt for supportive roles under the leadership of the women by driving an auto to collect

used clothes or venture into men's clothing during a weekly market. More such conversations are due next month and United Way of Hyderabad aspires to support similar innovations.



Woosh!



Shams-UI-Haq is a special child who was diagnosed with a speech and hearing impairment at the age of 3 years and joined Greens Special School at the age of 4 in 2004.

Through United Way of Hyderabad's intervention, Dupont was able to facilitate a special educator for Shams-UI-Haq. This initiative has improved his speech and he is now able to communicate. He proudly told United Way of Hyderabad about his interest in skating. He is a very jovial, sportive and is one of the first to volunteer for any activity held at Greens Special School.

Shams-UI-Haq participated in Special Olympic Games at Los Angeles in July/August, 2015 and won a Bronze Medal in the 500m Roller-skating and became the first child from Telangana to win a medal. He was accoladed with a reward of ₹ 5 lakh from the Central Government for achieving this feat. Shams ul Haq has also been appointed as a coach of Roller-skating in Genesis School. He is drawing remuneration of ₹ 3,000/- per month and training 12 children. He is also keen to write State Open School examination in March, 2018. Such heartwarming stories keep us motivated and fills us with a work satisfaction which is hard to find otherwise.



Shedding Light on Sustainable Solutions

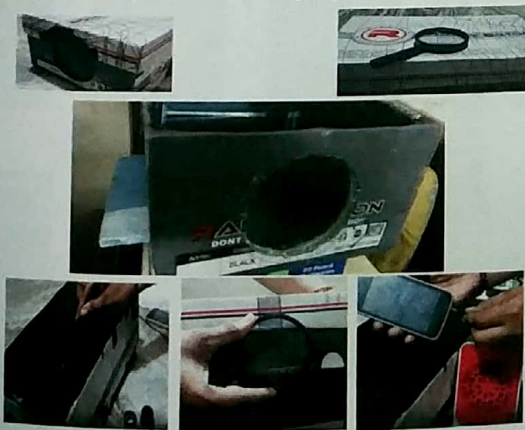
United Way of Hyderabad and Genpact collaborated to strategise on how to make a struggling school in Hyderabad more self-sufficient. Setting up a solar power plant which would generate electricity for the school and bring to life the dormant equipment like fans, lights, science lab etc. seemed like a simple yet integrated solution to this problem.



The comprehensive approach adopted by United Way of Hyderabad has led to an enthralling development. The plant now generates enough to fulfil the power needs of the school and additionally sells the surplus to the State Power Department, Hyderabad, India. The income generated by selling this surplus has been channelled into a fund which is utilised towards the welfare and development of the school. This holistic approach adopted by United Way of Hyderabad reiterates their strength in designing sustainable development models for social issues. Onwards and upwards!

Innovation is to never stop learning

Following John F Kennedy's words, "Ask not what your country can do for you, ask what you can do for your country" T, Zulekha Begum, a teacher at Jahanuma Govt Primary School designed a manual Smartphone projector for the school. Sundry items like a shoe box and a magnifying glass were used to create the projector which can be run by a Smartphone. A circle the size of a magnifying glass is cut into the shoebox and the glass is placed into the shoebox. A mirror is placed inside the shoebox at a slant position and the shoebox is painted black inside. Finally a Smartphone is placed inside the shoebox which acts as the source for the slides/videos. Voila! And we have a pocket friendly projector! The children at the school have enthusiastically taken part in helping their teacher create the manual Smartphone projector. They describe the exposure to this project as a great learning experience. Teachers have noted that the children are now willing to stay in the classroom even during lunch hour to learn something new with the help of their very own manual projector.



Food on Wheels

The event had been flagged off by the CEO of ZF and IT Minister of Telangana.

United Way of Hyderabad established a connect with ZF ever since the latter set up its Tech Centre in Hyderabad. Charity was pegged as one of the important agenda points during the inauguration of ZF's facility on 2nd March. Partnership with ZF helped United Way of Hyderabad facilitate donation of a school meal van to Akshaya Patra which now feeds 5000 children per day. Amid much fanfare, the van was flagged off by Dr. Stefan Sommer, CEO, ZF and K T Rama Rao, IT Minister, Telangana. Striving to promote charity, ZF took initiative and motivated its clients TCS and Tech Mahindra to partner with United Way of Hyderabad to each donate a school meal van.

SOCIAL IMPACT

TWITTER now

Liked by Benjamin Schorr:
We facilitated a career counseling session for 40 girls interested in making a career in STEM #justnothedayatwork #LiveUnited <https://t.co/IBUSMOqGPP>

TWITTER now

Retweeted by Benjamin Schorr:
We facilitated a career counseling session for 40 girls interested in making a career in STEM #justnothedayatwork #LiveUnited <https://t.co/IBUSMOqGPP>

UNITED WAY **United Way Bengaluru** @uwbe

Hello @unitedwayhyd Welcome to #Twitter! how's it going? :) #LiveUnited

04/03/16, 12:28 PM

United Way of Hyd @unitedwayhyd · 08/03/16
Replying to @uwbe
@uwbe Hi there, it's going going good. How about you?

United Way Bengaluru @uwbe · 09/03/16
@unitedwayhyd We're good, thanks! :D Enjoy twitter! :)

Ostrom Workshop liked your Tweet

Discouraged to study math, rejected for an economics PhD, becomes the only woman to win The Prize in Economics #ElinorOstrom #WomenUnited pic.twitter.com/lvdNJUN2BB

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Contact Us

Publish Photo Promote Edit Page

Non-governmental organisation... • Hyderabad

5.0 ★★★★★ (4) Opens at 08:30

VIDEOS PHOTOS ABOUT COMMUNITY

Options

340 Total Likes 337 Total follows 112 Total Visits

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#WomenUnited

International Women's Day is not far away and this time around we are highlighting Women in Science! Join our month long campaign and learn about some of the smartest women the world has ever witnessed!

INSTAGRAM 2h ago

United Way Worldwide (unitedway) started following you.



Social Media Insights

Non-governmental organisation (NGO) in Hyderabad

5.0 ★★★★★

Reach
20 February – 26 February
9,932
People reached

Neil Parekh @neilparekh_uww · Feb 20
Thanks for sharing this, @unitedwayhyd. #UWInclusion

United Way of Hyd @unitedwayhyd
Only when each one of us takes that extra step, can we collectively become a just society #worlddayofsocialjustice

United Way Nac liked your Tweet Feb 16
Feb 15: The unit for the two-photon absorption cross section is named the Goeppert Mayer (GM) unit. How cool is that? #WomenUnited #MariaGoeppertMayer pic.twitter.com/M7wp25vnh3

United Way Mumbai Retweeted your Tweet Jan 24
Jan 24: Embrace Joy, Embrace Girl Child! #NationalGirlChildDay pic.twitter.com/OY3i9MmZm2

United Way Bengaluru liked your Tweet Feb 22
Feb 21: Losing a grandparent to Cancer instilled in her a desire to find a cure despite 15 fellowship rejections. #GertrudeEllen #WomenUnited pic.twitter.com/y3M7Ttd3H



OUR CORPORATE PARTNERS

Last fiscal year, we welcomed four new partners, namely, TCS, Tech Mahindra Foundation, Qualcomm and ZF. United Way of Hyderabad now has a total of 19 donor partners and an added contribution of INR 40 lakh to the total fund raised.

These new partners along with United Way of Hyderabad have each donated a school meal van to Akshaya Patra Foundation. Collectively, these vans feed 15000 children.

Qualcomm has invested in the niche area of providing STEM Education for girls and is expected to make technology accessible to over 12000 children in the next three years with an investment commitment of 4cr.

Donor engagement has witnessed a paradigm shift over the last couple of years. The concentration is on niche project areas with high impact potential. Most of the Donors are showing interest to channelize their donations and volunteering hours towards a targeted set of beneficiaries in a bid to facilitate a transformation. Grant disbursements and utilizations have gained more vigilance and are weighed on par with program evaluation.

It has been a wonderful year of fostering relationships and we hope that our association would continue to go from strength to strength.



SUBBA PEREPA – The Good Samaritan



Many people have been instrumental for my achievements, therefore I deem it my responsibility to give back to the society in any form possible. India's tradition of charity dates back to ancient times. According to Dharma Sastra one should distribute his income to self, family, extended family, friends and community; he should also support good deeds or works of public benefit which wouldn't have been possible without consistent help from my family members says Subba Rao Perepa. Subba, as we all lovingly call him, has been donating funds in individual capacity to students and NGOs that he supports.



It all started at a very young age, his parents were his role models; they inculcated a habit of sharing and helping anyone in need. Assisting elderly to fill up bank challans, cleaning and painting government schools and serving food to the needy kept him occupied in his younger days. This became a habit and such an integral part of his living that today he not only continues to volunteer but also donates substantial part of his income to the needy.

He is an inspiration to reckon with who constantly finds ways of getting more and more people (including his immediate family) interested in community service.

I feel energized by undertaking service oriented activities and I don't feel tired even after 10 – 12 hours. In one way being involved in community service makes me happy, I don't know what benefit my volunteering and donations bring in, but I am surely benefited.

I believe in the saying 'if you want to go faster you go alone, if you want to go far then take people along'. He feels that the best gift someone can give others is to help them realize their potential and support them to become achievers. With his busy schedule he is currently able to give only weekends to such activities. He marvellously creates teams of volunteers to go along whenever he goes so that the man-hours get multiplied.

I love people, I feel we all influence each other, we are all connected. How can one be happy if the other person around isn't, it's simple logic right? questions Subba. His wish is to move into a phase in life where he can dedicate all his time to such activities and be in a position to donate more funds for the needy.

PASHUPATHI KUMAR- The Passionate Humanitarian



If not for my company introducing me to a Community Impact project being run by an NGO, a Chartered Accountant like me who is always immersed in numbers wouldn't have had the good fortune to experience the wonderful work done in this sector. My organization has many initiatives through which it introduces its employees to the joy of giving back to the community. The satisfaction of being useful to the needy people is better experienced than explained.



Through one of our leadership connects at the company we were challenged to get our teams to take up a transformation project. With the help of the internal CSR team we finalised on Srividya Centre for Special Children. It is providing a tireless service to more 160 intellectually challenged children from poor households. Bringing up a special child needs more resources than bringing up a regular child. Most of the poor households don't have such resources. I have heard from the centre head that, because of lack of such support, poor parents many times put the children under house arrest as they think such children are not capable of taking care of themselves or can be trained to manage their lives decently.

I was drawn to this place in the very first instant. What moved me is the dedication and hard-work of the founding member, teachers and the ayammas. I realized that I could help the organization at various levels hence I carved out two roles for myself as a volunteer a) be a fundraiser for them b) motivate, encourage and appreciate my colleagues to help the teachers in managing the classrooms and children. I also connected with other volunteers and leaders helping Srividya to understand other support that they would require.

I have decided to give away all the increments that I get in a year to Srividya in addition to championing employee giving drive for them in my organisation. I hope to increase this by manifold and get an opportunity to support more such organisations in this lifetime. Because of our job roles, many of us get an opportunity to meet policy makers. These opportunities allow us to advocate for the changes that could benefit the underserved communities. I have had such avenues where I have shared my experience with Srividya and the support that they seek from authorities.



Teams do follow their leader and I am thrilled to see many youngsters from my organisation investing in such brilliant work, very early in their life. I share a special bond with them, a bond which comes out of a shared commitment that we have towards those children whom we have indirectly adopted.

We have had an opportunity to engage volunteers on a wide range of activities. Some spent an entire day doing hard labour; some volunteered regularly to work with students who were underperforming; Some made it a point to participate in events that resonated with their passions. Then, there were some who in addition to their time, also volunteered their skills; helping NGOs to understand finance and compliance, think strategically about measuring impact.

The energy, passion and commitment of the volunteers has always fuelled United Way of Hyderabad's commitment. A free-wheeling chat with one such volunteer, *Anish Chacko*, who has meticulously dedicated two days a week and more than 850 volunteering hours with United Way of Hyderabad reiterates the spirit of volunteerism which keeps a society together and accountable for its core values.

Excerpts of an Interview with Anish Chacko

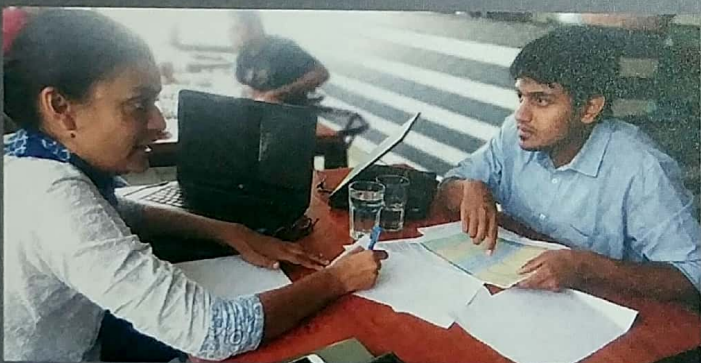
Why do you volunteer?

Volunteering gives me the opportunity to get involved with communities. For a professional working with hectic work schedule, it exposes you to challenges that are faced by the people in real world. It has been a platform for me to acquire new skills and also to learn how to use my existing skills in new and challenging areas.

Why did you choose United Way of Hyderabad?

The gamut of Organizations that United Way of Hyderabad is associated with and the scale of projects that are being handled by United Way of Hyderabad gives me belief that my volunteering, in effect will have a sizable impact on society and community level.

What are the specific areas of work you undertake at United Way of Hyderabad?



Over the past one year that I have been volunteering with United Way of Hyderabad I had the opportunity to work on multiple areas of my interests - health and livelihood. Developing initiatives that help in plugging the gap in policy gives me contentment of having contributed in making the world a better place. During this time I have also had the opportunity to accompany the team on several field visits which has given me a lot insight on how a policy is implemented on ground and what gaps occur in that implementation. I believe it has been a great learning.

What motivates you to return to United Way of Hyderabad week after week?

Brainstorming new project ideas to lively discussions at the lunch table, the team at United Way of Hyderabad provides a perfect platform for free exchange of ideas which is both stimulating and encouraging; for me that is a reason enough to be back every weekend.

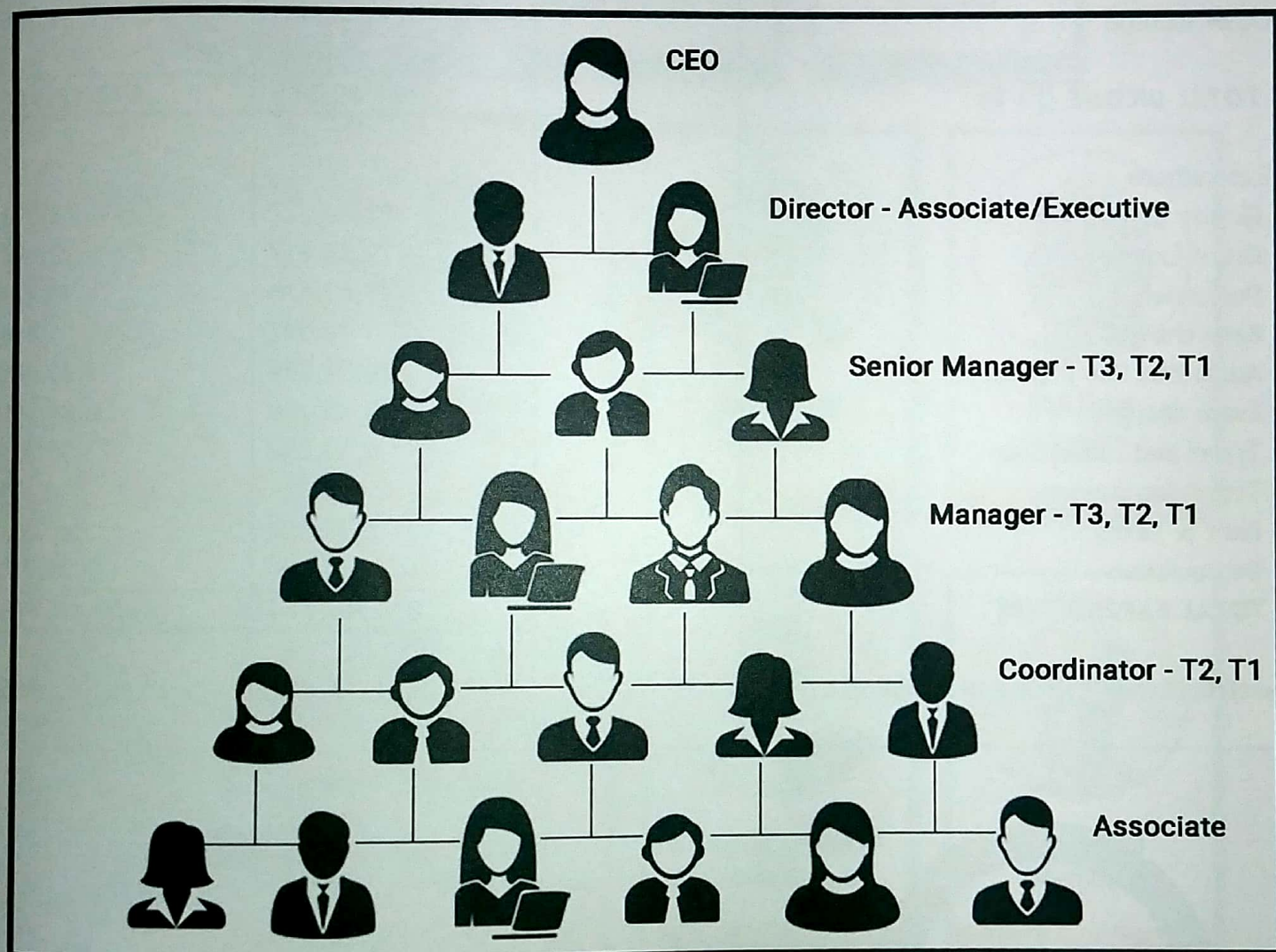
How did you manage your full time job and volunteering?

I was very excited when my organization provided me with the avenue of working flexible hours in order to accommodate my interest of volunteering for the development sector. I think nowadays employers are very receptive and accommodative to the interest of employees. This has given me the opportunity to use my skillset in a totally different functional domain and that is something that I'm very happy about.

We have re-structured ourselves to realign with the United Way Worldwide mandate to achieve the set goals and higher objectives. As a part of this we have recruited an HR executive who has worked on developing the organizational structure, operational workflow, recruitment and reassignment of roles and subsequent streamlining of appraisal process. We have adapted variable compensation as a pay structure which has been brought in to drive result oriented work and to motivate individuals to strive for excellence in performance.

In a bid to refine process, automation is being contemplated and Salesforce has offered their services to evaluate the current work process and build a tracking and updating mechanism.

ORGANOGRAM



There has been one change in the Board Composition, Mr. Michael Mullins moved on after completing his tenure in Hyderabad as Consul General of US Consulate. Ms. Katherine Hadda the new Consul General has joined United Way of Hyderabad Board in his place as a Board Advisor.

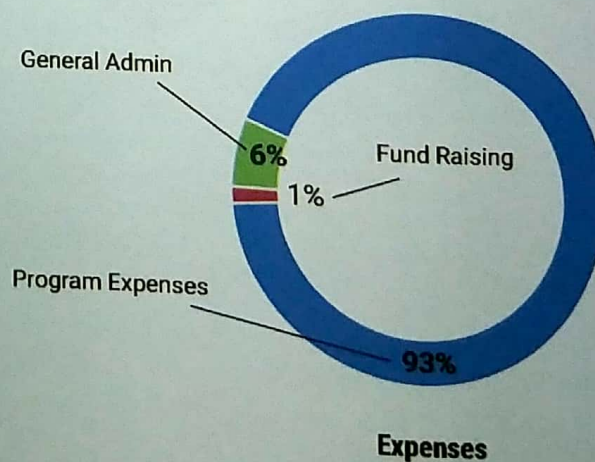
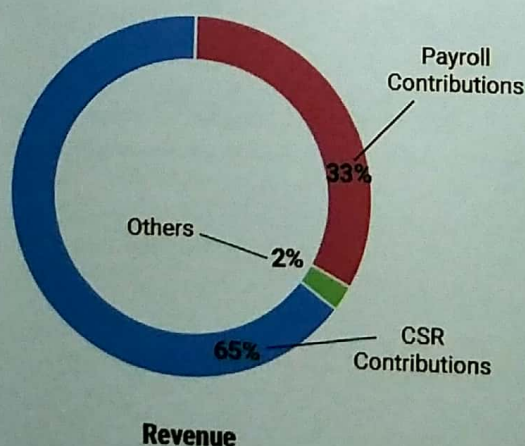
Other governance issues of holding Board Meetings, Annual General Body Meetings, completing Statutory Audits, Filing of TDS & VAT and sharing Annual Reports with the Registrar of Societies for 2015 - 16 are in compliance.

FINANCIAL HIGHLIGHTS

UNITED WAY OF HYDERABAD

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31st MARCH 2016

PARTICULARS	Note Ref	Year Ended	Year Ended
I. Income			
Donations received	6	783,28,923	869,79,708
II. Other Income		11,40,941	3,81,266
III. TOTAL INCOME (I + II)		794,69,865	873,60,974
IV. Expenditure			
Grants to NGO's	7	587,84,327	436,68,593
Grant Expenses		129,50,617	103,93,597
Personnel cost		44,65,828	28,96,202
Bank charges		10,542	114
Administartion Expenses		30,34,899	17,93,485
Event charges		8,85,250	8,85,965
Travel and conveyance		6,13,857	3,33,358
Telephone charges		51,921	44,135
Rent & Taxes		6,79,554	3,46,357
Depreciation		1,71,919	2,06,713
V. TOTAL EXPENDITURE		816,48,714	605,68,519
<i>(Shortfall) / Excess of income over expenditure(III-V)</i>		(21,78,849)	267,92,455



BOARD MEMBERS



Suchitra K. Ella
Chairperson



Ramesh Kaza
Vice-Chairperson



Dr. Ramesh Babu
Treasurer



Santha John
Secretary



Anil Kumar
Joint Secretary



Shakti Sagar
Member



Hari Karra
Member



Amala Akkineni
Member



Vipul Khanna
Member



Antony Mariasundaram
Member



Suresh Babu
Member



Jayesh Ranjan
Advisor



Katherine Hadda
Advisor



Ragunathan
Advisor